



*Dedicated to  
Satisfying our Community's  
Water Needs*

**AGENDA  
MESA WATER DISTRICT  
BOARD OF DIRECTORS  
Wednesday, April 9, 2025  
1965 Placentia Avenue, Costa Mesa, CA 92627  
4:30 p.m. Regular Board Meeting**

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**CALL TO ORDER**

**PLEDGE OF ALLEGIANCE**

**PUBLIC COMMENTS**

**Items Not on the Agenda:** Members of the public are invited to address the Board regarding items which are not appearing on the posted agenda. Each speaker shall be limited to three minutes. The Board will set aside 30 minutes for public comments for items not appearing on the posted agenda.

**Items on the Agenda:** Members of the public shall be permitted to comment on agenda items before action is taken, or after the Board has discussed the item. Each speaker shall be limited to three minutes. The Board will set aside 60 minutes for public comments for items appearing on the posted agenda.

**ITEMS TO BE ADDED, REMOVED OR REORDERED ON THE AGENDA**

At the discretion of the Board, all items appearing on this agenda, whether or not expressly listed as an Action Item, may be deliberated and may be subject to action by the Board.

**CONSENT CALENDAR ITEMS:**

Approve all matters under the Consent Calendar by one motion unless a Board member, staff or a member of the public requests a separate action.

1. Approve minutes of regular Board meeting of March 12, 2025.
2. Approve attendance considerations (additions, changes, deletions).
3. Board Schedule:
  - Conferences, Seminars and Meetings
  - Board Calendar
  - Upcoming Community Outreach Events

**PRESENTATION AND DISCUSSION ITEMS:**

4. POOL COVER REBATE PROGRAM:

**Recommendation: This item is provided for discussion.**



**ACTION ITEMS:**

5. LOBBYING AND GRANT FUNDING GOALS:

**Recommendation: Receive the presentation.**

**REPORTS:**

6. REPORT OF THE GENERAL MANAGER
7. DIRECTORS' REPORTS AND COMMENTS

**INFORMATION ITEMS:**

8. DIRECTORS' REPORTS (AB 1234) PER CA GOVERNMENT CODE SECTION 53232.3 (D)

*In compliance with California law and the Americans with Disabilities Act, if you need disability-related modifications or accommodations, including auxiliary aids or services in order to participate in the meeting, or if you need the agenda provided in an alternative format, please call the District Secretary at (949) 631-1205. Notification 48 hours prior to the meeting will enable Mesa Water District (Mesa Water®) to make reasonable arrangements to accommodate your requests.*

*Members of the public desiring to make verbal comments using a translator to present their comments into English shall be provided reasonable time accommodations that are consistent with California law.*

*Agenda materials that are public records, which have been distributed to a majority of the Mesa Water Board of Directors (Board), will be available for public inspection at the District Boardroom, 1965 Placentia Avenue, Costa Mesa, CA and on Mesa Water's website at [www.MesaWater.org](http://www.MesaWater.org). If materials are distributed to the Board less than 72 hours prior or during the meeting, the materials will be available at the time of the meeting.*

**ADJOURN TO A REGULAR BOARD MEETING SCHEDULED FOR WEDNESDAY, APRIL 23, 2025 AT 4:30 P.M.**



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**MINUTES OF THE BOARD OF DIRECTORS  
MESA WATER DISTRICT  
Wednesday, March 12, 2025  
1965 Placentia Avenue, Costa Mesa, CA 92627  
4:30 p.m. Regular Board Meeting**

**CALL TO ORDER**

The meeting of the Board of Directors was called to order at 4:30 p.m. by President DePasquale.

**PLEDGE OF ALLEGIANCE**

Vice President Dewane led the Pledge of Allegiance.

Directors Present

Marice H. DePasquale, President  
Shawn Dewane, Vice President  
Jim Atkinson, Director  
Fred R. Bockmiller, P.E., Director  
James R. Fisler, Director

Directors Absent

None

Staff Present

Paul E. Shoenberger, P.E., General Manager  
Denise Khalifa, Chief Administrative Officer/  
District Secretary  
Tyler Jernigan, Water Operations Manager/  
Acting District Treasurer  
Andrew D. Wiesner, P.E., District Engineer  
Lynda Halligan, Public Affairs Manager  
Stacy Taylor, Water Policy Manager  
Kurt Lind, Business Administrator  
Kirk Harper, Interim Chief Financial Officer  
Karyn Igar, Senior Civil Engineer  
Rob Anslow, Partner, Atkinson, Andelson, Loya, Ruud & Romo

Others Present

John Kennedy, P.E., General Manager, Orange County Water District  
Steve Gagnon, Vice President, Raftelis Financial Consultants, Inc.

**PUBLIC COMMENTS**

President DePasquale asked for public comments on items not on the agenda.

There were no comments and President DePasquale proceeded with the meeting.

## ITEMS TO BE ADDED, REMOVED OR REORDERED ON THE AGENDA

General Manager Shoenberger reported there were no items to be added, removed or reordered on the agenda.

### CONSENT CALENDAR ITEMS:

1. Approve minutes of special Board meeting of February 10, 2025.
2. Approve minutes of regular Board meeting of February 12, 2025.
3. Approve attendance considerations (additions, changes, deletions).
4. Board Schedule:
  - Conferences, Seminars and Meetings
  - Board Calendar
  - Upcoming Community Outreach Events
5. Receive and file the Water Quality Call Report.
6. Receive and file the Accounts Paid Listing.
7. Receive and file the Monthly Financial Reports.
8. Receive and file the Fiscal Year 2025 Second Quarter Financial Update.
9. Receive and file the Quarterly Training Report for October 1, 2024 to December 31, 2024.

### MOTION

Motion by Vice President Dewane, second by Director Bockmiller, to approve Items 1 – 9 of the Consent Calendar. Motion passed 5 – 0.

### PRESENTATION AND DISCUSSION ITEMS:

#### 10. ORANGE COUNTY WATER DISTRICT BRIEFING:

GM Shoenberger introduced Orange County Water District (OCWD) General Manager John Kennedy who provided a presentation that highlighted the following:

- FY25-26 Proposed Budget:
  - FY25-26 Budget Recommendations
  - Historical Basin Production Percentage
  - Recent OCWD Replenishment Assessment and Five Year Projection (\$/af)
  - OCWD 19 Producers Historical Total Water Demands and Groundwater Production
- Talbert Seawater Barrier:
  - Talbert Barrier Monitoring Well OCWD-M26
- Groundwater Basin Conditions:
  - OCWD Anaheim Field Headquarters Rain Gage
  - Prado Dam Water Conservation Program
  - OCWD Groundwater Basin Accumulated Overdraft
- Sunset GAP:
  - Seawater Intrusion Pathways
  - Seawater is intruding inland towards Huntington Beach production wells primarily in the Beta Aquifer
  - Feasibility Study Scope of Work

- Extension of South Orange County Emergency Service Program Agreement:
  - SOC Emergency Service Program

Mr. Kennedy responded to questions from the Board and they thanked him for the presentation.

11. WATER COST COMPARISON STUDY:

GM Shoenberger introduced Raftelis Financial Consultants, Inc. Vice President Steve Gagnon who provided a presentation that highlighted the following:

- Sample Water Rate Comparison 2023
- Using Water Rates to Measure Operational Efficiency
- Sources of Income 2023
- Water Sales Revenue as a % of Total Revenue 2012 – 2023
- Total Expenditure Per Capita
- MGD of Water Delivered Per Employee
- Summary
- Percentage of Water Revenue from Commodity Charges

Mr. Gagnon responded to questions from the Board and they thanked him for the presentation.

**RECESS**

President DePasquale declared a recess at 5:10 p.m.

**ACTION ITEMS:**

12. MESA WATER DISTRICT IMPROVEMENT CORPORATION ANNUAL MEETING

The Board meeting reconvened at 5:15 p.m.

13. PIPELINE INTEGRITY PROGRAM:

**MOTION**

Motion by Vice President Dewane, second by President DePasquale, to approve a sole source contract with Pipeline Inspection and Condition Analysis for \$99,700 and a 10% contingency of \$9,970 for a total contract amount not to exceed \$109,670 to provide non-destructive condition assessment of 4,200 linear feet of pipeline. Motion passed 5 – 0.

14. BILLING AND MAILING SERVICES:

**MOTION**

Motion by Director Bockmiller, second by Vice President Dewane, to approve a contract with InfoSend, Inc. for two years, with the option for two additional one-year renewals,

for an amount not to exceed \$100,000 annually to provide Billing and Mailing Services.  
Motion passed 5 – 0.

15. ASSOCIATION OF CALIFORNIA WATER AGENCIES JOINT POWERS INSURANCE  
AUTHORITY EXECUTIVE COMMITTEE ELECTION CONCURRING NOMINATION:

**MOTION**

Motion by Director Atkinson, second by Director Bockmiller to:

- a. Adopt Resolution No. 1600 Concurring in Nomination of Melody McDonald to the Executive Committee of the Association of California Water Agencies Joint Powers Insurance Authority; and
- b. Adopt Resolution No. 1601 Concurring in Nomination of Brent Hastey to the Executive Committee of the Association of California Water Agencies Joint Powers Insurance Authority.

Motion passed 5 – 0, by the following roll call vote:

AYES:	DIRECTORS	Atkinson, Bockmiller, Fisler, Dewane, DePasquale
NOES:	DIRECTORS	None
ABSTAIN:	DIRECTORS	None
ABSENT:	DIRECTORS	None

**REPORTS:**

16. REPORT OF THE GENERAL MANAGER:
  - January Key Indicators Report
17. DIRECTORS' REPORTS AND COMMENTS

**INFORMATION ITEMS:**

18. CLAIM OF HYUNJAE KANG
19. FEDERAL ADVOCACY UPDATE
20. STATE ADVOCACY UPDATE
21. ORANGE COUNTY UPDATE
22. DIRECTORS' REPORTS (AB 1234) PER CA GOVERNMENT CODE SECTION 53232.3 (D)

**RECESS**

President DePasquale declared a recess at 5:26 p.m.

The Board meeting reconvened at 5:30 p.m.

President DePasquale announced the Board was going into Closed Session at 5:31 p.m.

**CLOSED SESSIONS:**

23. CONFERENCE REGARDING CYBER SECURITY PURSUANT TO CALIFORNIA GOVERNMENT CODE SECTION 54957(A):

The Board will meet in Closed Session regarding cyber security risks and protections.

The Board returned to Open Session at 5:40 p.m.

District Secretary Khalifa announced the Board conducted one Closed Session with the General Manager, District Secretary, Business Administrator, and General Legal Counsel pursuant to California Government Code Section 54957(a). The Board received information and subsequently took the following action on Item 23:

**MOTION**

Motion by Director Bockmiller, second by Vice President Dewane, to:

- a. Approve a contract with an identified cyber security firm for an amount not to exceed \$85,785 to provide Fiscal Year 2024 Information Technology Audit Services; and
- b. Approve a contract with an identified cyber security firm for an amount not to exceed \$33,633 to provide the services necessary to support the Fiscal Year 2024 Information Technology Audit.
- c. Establish a three-year cycle for the Information Technology Audit by adopting a comprehensive Cyber Security Assessment Matrix.

Motion passed 5 – 0.

President DePasquale adjourned the meeting at 5:42 p.m. to a Regular Board Meeting scheduled for Wednesday, March 26, 2025 at 4:30 p.m.

Approved:

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Marice H. DePasquale, President

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Denise Khalifa, District Secretary

Recording Secretary: Sharon D. Brimer



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## MEMORANDUM

TO: Board of Directors  
FROM: Denise Khalifa, Chief Administrative Officer  
DATE: April 9, 2025  
SUBJECT: Attendance at Conferences, Seminars, Meetings and Events

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### RECOMMENDATION

In accordance with Ordinance No. 36, adopted October 23, 2024, authorize attendance at conferences, seminars, meetings and events.

### STRATEGIC PLAN

- Goal #1: Provide an abundant, local, reliable and safe water supply.
- Goal #2: Perpetually renew and improve our infrastructure.
- Goal #3: Be financially responsible and transparent.
- Goal #4: Increase favorable opinion of Mesa Water.
- Goal #5: Attract, develop and retain skilled employees.
- Goal #6: Provide excellent customer service.
- Goal #7: Actively participate in regional and statewide water issues.

### PRIOR BOARD ACTION/DISCUSSION

At its June 12, 2024 meeting, the Board of Directors (Board) approved the Fiscal Year 2025 attendance at Conferences, Seminars, Meetings and Events.

### DISCUSSION

During the discussion of this item, if any, the Board may choose to delete any item from the list and/or may choose to add additional conferences, seminars, meetings or events for approval, subject to available budget or additional appropriation.

### FINANCIAL IMPACT

None.

### ATTACHMENTS

None.



**2025 CONFERENCES, SEMINARS, AND MEETINGS:**

<b>April 6 - 8, 2025</b>	
CMUA Annual Conference	
Anaheim, CA	
<b>April 7 - 9, 2025</b>	
Public-Private Partnership Conference	
Dallas, TX	
<b>April 7 - 10, 2025</b>	
AWWA CA-NV Water Conference of the West	
Anaheim, CA	
<b>April 9, 2025</b>	
MWDOC Elected Officials Forum	
MWDOC Boardroom	
<b>May 13 - 15, 2025</b>	
ACWA JPIA Spring Conference	<i>Bockmiller, DePasquale</i>
Monterey, CA	
<b>May 20 - 21, 2025</b>	
CSDA Legislative Days	
Sacramento, CA	
<b>June 2 - 20, 2025</b>	
Harvard Senior Executives in State and Local Government	
Cambridge, MA	
<b>June 8 - 11, 2025</b>	
AWWA ACE25 Conference	
Denver, CO	
<b>August 19 - 21, 2025</b>	
9th Annual CA Water Data Summit	
San Diego, CA	
<b>August 20 - 22, 2025</b>	
Urban Water Institute Annual Conference	
San Diego, CA	
<b>August 25 - 28, 2025</b>	
CSDA Annual Conference	
Monterey, CA	
<b>September 5, 2025</b>	
OC Water Summit	
TBD	
<b>September 27 - October 1, 2025</b>	
WEFTEC Conference	
Chicago, IL	
<b>October 22, 2025</b>	
CALAFCO Annual Conference	
San Diego, CA	
<b>November 5 - 6, 2025</b>	
SWMOA Annual Symposium	
Palm Springs, CA	
<b>December 2 - 4, 2025</b>	
ACWA JPIA Fall Conference	

# April 2025

April 2025							May 2025						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5					1	2	3
6	7	8	9	10	11	12	4	5	6	7	8	9	10
13	14	15	16	17	18	19	11	12	13	14	15	16	17
20	21	22	23	24	25	26	18	19	20	21	22	23	24
27	28	29	30				25	26	27	28	29	30	31

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Mar 30	31	Apr 1	2	3	4	5
		7:30am ISDOC Executive Committee Meeting ( <a href="https://mwdoc.zoom">https://mwdoc.zoom</a> ) 6:00pm Costa Mesa City Council Meeting (In Person)	8:30am Jt. MWDOC/MWD 12:00pm Executive Committee Meeting 5:30pm OCWD Board	Pay Period Ends 12:00pm OCWD Communications/Legislation 1:00pm Spring Board Workshop	7:30am WACO Meeting (Virtual) 9:00am Special LAFCO Meeting (400 W. Civic Center Drive, Santa Ana)	
6	7	8	9	10	11	12
CMUA Annual Conference (1775 South Clementine Street, Anaheim)	AWWA CA-NV Water Conference of the West (Anaheim, CA) Public-Private Partnership Conference (P3C) (Dallas, Texas) 8:30am R/S to 4/14 - MWDOC Planning	8:00am OCBC Infrastructure	8:15am Canceled - 8:30am MWDOC Admin 12:00pm OCWD Water Board Meeting 6:00pm MWDOC	12:00pm OCWD Admin & Finance Committee (IN PERSON & VIRTUAL)		
13	14	15	16	17	18	19
	8:30am R/S from 4/7 - MWDOC Planning 5:00pm IRWD Board Meeting (In Person) 5:00pm OCWD GWRS	7:30am WACO Planning Committee (VIRTUAL) 5:30pm Costa Mesa City Council Meeting (In Person & Virtual)	8:30am MWDOC Board Meeting (IN PERSON & VIRTUAL) 5:30pm OCWD Board Meeting (IN PERSON)	Pay Period Ends 8:00am MWDOC Executive Committee (In Person & Virtual)	8:00am City/Districts Liaison Committee Meeting (Newport Mesa Unified School Special Education)	
20	21	22	23	24	25	26
			Children's Water Payday 8:30am Jt. 11:00am Costa Mesa 4:30pm Board Meeting	Children's Water Education Festival (5305 Santiago Canyon Road, Temecula) 8:00pm	12:00pm SCWC Quarterly Event (35960 Rancho California Road, Temecula)	10:00am City of Costa Mesa Earth Day Festival (Costa Mesa City Hall)
27	28	29	30	May 1	2	3
	5:00pm IRWD Board Meeting (In Person and Virtual)		11:30am ISDOC Quarterly Meeting (MWDOC/OCWD Boardroom)			

# May 2025

May 2025							June 2025						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
				1	2	3	1	2	3	4	5	6	7
4	5	6	7	8	9	10	8	9	10	11	12	13	14
11	12	13	14	15	16	17	15	16	17	18	19	20	21
18	19	20	21	22	23	24	22	23	24	25	26	27	28
25	26	27	28	29	30	31	29	30					

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Apr 27	28	29	30	May 1 Pay Period Ends 12:00pm OCWD Communications/Legislative Committee (IN PERSON & VIRTUAL)	2 7:30am WACO Meeting (Virtual)	3
4	5 8:30am MWDOC Planning and Operations Committee Meeting (IN PERSON & VIRTUAL)	6 7:30am ISDOC Executive Committee Meeting (VIRTUAL) 5:30pm Costa Mesa City Council Meeting (In Person & Virtual)	7 Payday 8:30am Jt. MWDOC/MWD 12:00pm Executive Committee Meeting 5:30pm OCWD Board	8 12:00pm OCWD Admin & Finance Committee (IN PERSON & VIRTUAL)	9	10
11	12 5:00pm IRWD Board Meeting (In Person and Virtual)	13-14 ACWA JPIA Spring Conference (Monterey, CA)		15 Pay Period Ends 8:00am MWDOC Executive Committee (In Person & Virtual)	16	17
18	19	20 CSDA Legislative Days (Sacramento, CA) 7:30am WACO Planning Committee (VIRTUAL) 5:30pm Costa Mesa City Council Meeting (In Person & Virtual)	21 Payday 8:30am MWDOC Board Meeting 3:00pm Costa Mesa City Council Meeting 5:30pm OCWD Board	22	23 5:00pm SAVE THE DATE for the ICRE Symposium at the Mesa Water Education Center	24
25	26 District Holiday 5:00pm IRWD Board Meeting (In Person and Virtual)	27	28 8:30am Jt. MWDOC/OCWD Planning Meeting (In Person & Virtual) 4:30pm Board Meeting (Boardroom)	29 Pay Period Ends	30	31

# June 2025

June 2025						
Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

July 2025						
Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Jun 1	2 8:30am MWDOC Planning and Operations Committee Meeting (IN PERSON & VIRTUAL)	3 7:30am ISDOC Executive Committee Meeting (VIRTUAL) 5:30pm Costa Mesa City Council Meeting (In Person & Virtual)	4 Payday 8:30am Jt. MWDOC/MWD 12:00pm Executive 5:30pm OCWD Board	5 12:00pm OCWD Communications/Legislative Committee (IN PERSON & VIRTUAL)	6 7:30am WACO Meeting (Virtual)	7
8	AWWA ACE25 Conference (Denver, CO)			11 8:15am LAFCO Meeting 8:30am MWDOC Admin 12:00pm OCWD Water 4:30pm Board Meeting	12 Pay Period Ends 12:00pm OCWD Admin & Finance Committee (IN PERSON & VIRTUAL)	14
15	16 5:00pm IRWD Board Meeting (In Person and Virtual)	17 7:30am WACO Planning Committee (VIRTUAL) 5:30pm Costa Mesa City Council Meeting (In Person & Virtual)	18 Payday 8:30am MWDOC Board Meeting (IN PERSON & VIRTUAL) 3:00pm Costa Mesa 5:30pm OCWD Board	19 8:00am MWDOC Executive Committee (In Person & Virtual)	20	21
22	23 5:00pm IRWD Board Meeting (In Person and Virtual)	24	25 8:30am Jt. MWDOC/OCWD Planning Meeting (IN PERSON & VIRTUAL)	26 Pay Period Ends	27	28
29	30	Jul 1	2	3	4	5



## UPCOMING COMMUNITY OUTREACH EVENTS

Event	Date & Time	Location
STEM Night at Davis Magnet School	Tuesday, April 22, 2025 5:30 – 7:00 p.m.	Davis Magnet School 1050 Arlington Drive Costa Mesa, CA 92626
Children's Water Education Festival	Wednesday & Thursday, April 23 – 24, 2025 9:00 a.m. – 2:00 p.m.	Oak Canyon Park 5305 Santiago Canyon Road Silverado, CA 92676
Costa Mesa Earth Day Festival	Saturday, April 26, 2025 10:00 a.m. – 2:00 p.m.	City Hall 77 Fair Drive Costa Mesa, CA 92626
ICRE Student Poster Symposium	Friday, May 23, 2025 Time TBD	Mesa Water Education Center 1350 Gisler Avenue Costa Mesa, CA 92626
Beckman Science Festival	Saturday, May 31, 2025 11:30 a.m. – 2:30 p.m.	Segerstrom Center for the Arts 600 Town Center Drive Costa Mesa, CA 92626
Lions Club Fish Fry	Friday, June 27, 2025 5:00 p.m. – 10:00 p.m. Saturday & Sunday, June 28-29, 2025 11:00 a.m. – 10:00 p.m.	Lions Park 570 W. 18 <sup>th</sup> Street Costa Mesa, CA 92627



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## MEMORANDUM

TO: Board of Directors  
FROM: Paul E. Shoenberger, P.E., General Manager  
DATE: April 9, 2025  
SUBJECT: Pool Cover Rebate Program

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### RECOMMENDATION

This item is provided for discussion.

The Executive Committee reviewed this item at its March 3, 2025 meeting.

### STRATEGIC PLAN

Goal #1: Provide an abundant, local, reliable and safe water supply.  
Goal #3: Be financially responsible and transparent.  
Goal #4: Increase favorable opinion of Mesa Water.  
Goal #6: Provide excellent customer service.

### PRIOR BOARD ACTION/DISCUSSION

At its May 14, 2015 meeting, the Board of Directors (Board) conducted a Public Hearing regarding the District's Water Conservation and Water Supply Emergency Program, and received a presentation which introduced a new pool cover incentive pilot program. The Board adopted Ordinance No. 26 Water Conservation and Water Supply Emergency Program, Rescinding Ordinance Nos. 8, 19 and 24 with the following amendments: 1) combining the language regarding pools and spas into section 9.4 which changes the level from 2 to level 3; and 2) Section 9.5 *No New Potable Water Service* – the restriction would not be attributed to properties with current meters.

### BACKGROUND

Mesa Water District's (Mesa Water®) Pool Cover Incentive Pilot Program was first introduced to the Board at its May 14, 2015 meeting under the Public Hearing regarding Water Conservation and Water Supply Emergency Program and the correlating Drought-Reach Campaign extension. The Pilot Program offered customers a \$50 credit on their bill for obtaining a pool cover and was retroactive to April 1, 2015. There were many members of the public present and the Board heard numerous comments regarding concerns about pools. At that May 14<sup>th</sup> meeting, the Board voted to modify the recommended motion to move the initial filling of new pools and spas from Level 2 to Level 3 Water Supply Shortage. Mesa Water never progressed to Level 3.

Throughout 2015, Mesa Water rebates - including the pool cover incentive - were presented to the Board as part of the Water Conservation Program and Drought Reach Campaign. In November 2015, in a presentation regarding Water Use Efficiency, the pool cover rebate program debuted as a new program, no longer just a pilot incentive - posted and offered as one of the rebates available on the District's website. The November/December 2015 newsletter outlined the



specific qualifications for the pool cover rebate program, specifically noting that it was sponsored entirely by Mesa Water and now offered a one-time refund of \$50, not a bill credit.

In 2016, as a part of the General Manager's Review under Strategic Goal #6: Provide Outstanding Customer Service, staff provided as an achievement, *"developed and implemented a rebate program for pool covers."*

In 2017, as a part of the State of the City event, Director Atkinson presented a slide on Mesa Water Rebates, including the pool cover rebate program.

### DISCUSSION

This item has been agendaized at the request of the Board.

Since 2015, there have been numerous mentions of the pool cover rebates in our newsletters, as well as on social media. Staff recently highlighted – in the leading story in the November/December 2024 newsletter – long-time customer Janice Daniello's account of covering her spa after seeing the pool cover rebate section in our August/September 2024 newsletter.

Mesa Water has issued nearly 30 pool cover rebates since 2015.

### FINANCIAL IMPACT

There is no financial impact for the discussion of this matter.

### ATTACHMENTS

None.



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## MEMORANDUM

TO: Board of Directors  
FROM: Stacy Taylor, Water Policy Manager  
DATE: April 9, 2025  
SUBJECT: Lobbying and Grant Funding Goals

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### RECOMMENDATION

Receive the presentation.

### STRATEGIC PLAN

- Goal #1: Provide an abundant, local, reliable and safe water supply.
- Goal #2: Perpetually renew and improve our infrastructure.
- Goal #3: Be financially responsible and transparent.
- Goal #4: Increase favorable opinion of Mesa Water.
- Goal #5: Attract, develop and retain skilled employees.
- Goal #6: Provide excellent customer service.
- Goal #7: Actively participate in regional and statewide water issues.

### PRIOR BOARD ACTION/DISCUSSION

The Board receives monthly Federal Advocacy and State Advocacy updates.

Additionally, at its December 11, 2024 meeting, the Board of Directors (Board) received information about Mesa Water District's (Mesa Water®) 2025 Federal Advocacy Plan.

At its January 22, 2025 meeting, the Board received information about Mesa Water's 2025 Priority Projects and Programs for Federal Advocacy and for seeking funding and grants opportunities.

At its February 12, 2025 meeting, the Board adopted Mesa Water's 2025 Policy Positions and Policy Platforms.

### DISCUSSION

Staff will provide a verbal report summarizing the following to the Board at its April 9, 2025 meeting:

- Federal Lobbying Goals and Funding Advocacy, including Appropriations ("earmarks") advocacy and grants funding advocacy for the District's priority projects and programs; and,
- State Lobbying Goals, including state legislative and regulatory advocacy.

### FINANCIAL IMPACT

None.





ATTACHMENTS

None.

**REPORTS:**

6. REPORT OF THE GENERAL MANAGER

**REPORTS:**

7. DIRECTORS' REPORTS AND COMMENTS

**DIRECTORS' REPORTS (AB 1234) PER CA GOVERNMENT  
CODE SECTION 53232.3(D)**

*In accordance with CA Government Code 53232.3(d), the following report identifies the meetings for which Mesa Water Directors received expense reimbursement.*

**Jim Atkinson**

**Meetings Attended**

Reimbursement Date:	Description, Date
3/17/25	Urban Water Institute Spring Conference, 2/25 - 2/28

**Fred R. Bockmiller, P.E.**

**Meetings Attended**

Reimbursement Date:	Description, Date
3/17/25	Meeting w/ General Manager, 1/10
3/17/25	City/Districts Liaison Committee Meeting, 1/24
3/17/25	Mesa Water Education Center, 1/25
3/17/25	Mesa Water Education Center, 1/27
3/17/25	Newport Chamber Meeting, 2/6
3/17/25	Meeting w/ General Manager, 2/7
3/17/25	Mesa Water Water Issues Study Group, 2/10
3/17/25	Mesa Water Water Issues Study Group, 2/24
3/17/25	Meeting w/ General Manager, 3/10

**Marice H. DePasquale**

**Meetings Attended**

Reimbursement Date:	Description, Date
3/17/25	ACWA Region 10 Board Meeting, 1/28
3/17/25	Urban Water Institute Spring Conference, 2/25 – 2/28

**Shawn Dewane**

**Meetings Attended**

Reimbursement Date:	Description, Date
3/17/25	Meeting re: Water Issues, 3/10
3/17/25	Mesa Water Education Center, 3/11
3/17/25	Mesa Water Education Center, 3/17
3/31/25	CalDesal Annual Conference, 2/4 – 2/6

**James R. Fisler**

**Meetings Attended**

Reimbursement Date:	Description, Date
3/17/25	ISDOC Quarterly Meeting, 1/29