

Presentation and Discussion Item 5

# MESA WATER EDUCATION CENTE MID-YEAR UPDATE

February 12, 2025

### Strategic Plan Goal and Objective

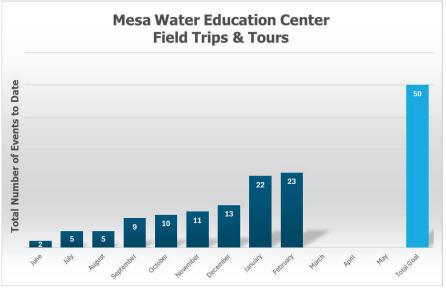
**Goal #4**: Increase favorable opinion of Mesa Water®.

#### **Objective D:**

- "Increase awareness of Mesa Water and water among key audiences."
  - "Host 50 field trips and tours at the Mesa Water Education Center (MWEC) by June 2025."



#### Mesa Water Education Centers Tours (as of 02/01/25)





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#### Field Trips





### **Community Tours**









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#### **Events**









#### Teacher Survey Data

- 5/5 overall satisfaction
- Excellent rating in **all** areas
- 100% responded that the field trip helped achieve science standards for students
- 100% said that the field trip exceeded their expectations
- 100% would recommend to a colleague
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"The redwood trees were the overwhelming favorite for its multisense aspect. They enjoyed the story of why the trees were there. The students also very much liked the interactive screens, hands-on activity and the movies." – Page Academy

> "The students enjoyed learning in an interactive setting." -Davis Magnet Elementary

#### **Event Survey Data**



#### **Event Survey**

- Space was clean, parking was adequate and room set up met expectations.
- 100% would consider hosting another event at the MWEC.



**MesaWater** 

### Looking Ahead

- Save Our Youth Career Day Feb. 18
- Water Issues Study Group Night II Feb. 24
- Girl Scout Clinic March 22
- MWEC Grand Opening March 28
- Institute for Conservation Research and Education May 23
- Community Open House late Spring TBD



DISTRICT





# MESA WATER EDUCATION CENTER BINGO!



A treatment process that pushes water through semi-permeable membranes to remove the amber color from the groundwater.

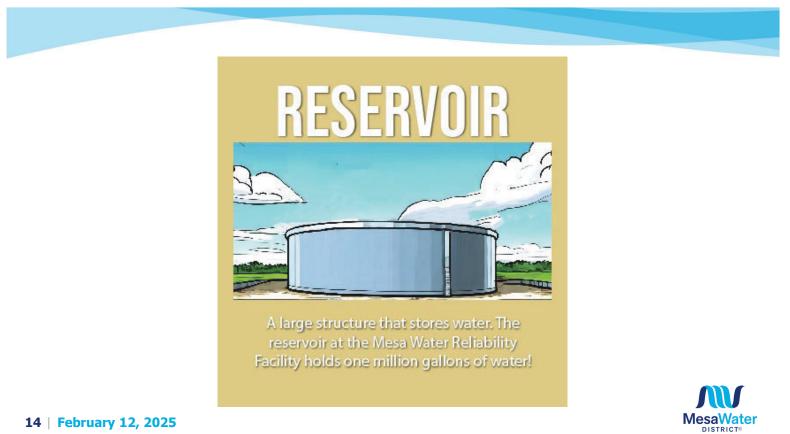


### WATER METER



This is the device that measures how much water a home or a business uses.





## INFRASTRUCTURE



This includes all the physical parts, such as pipes, fire hydrants, wells, and reservoirs that bring clean water to Mesa Water customers.



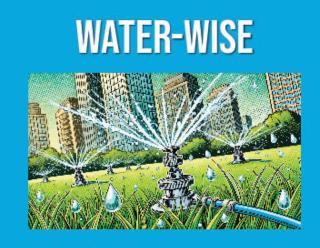
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## **100% LOCAL WATER**



Mesa Water District is the only water district in Orange County that provides 100% local groundwater and does not need to import more expensive water from Northern California and the Colorado River.

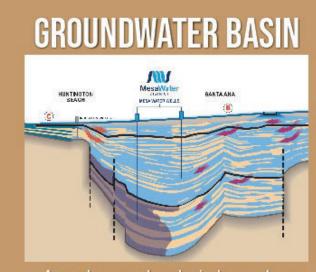




While Mesa Water District has an abundance of water, we encourage customers to use outdoor water wisely because outdoors is where we use the most water for landscaping.



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An underground geological area where groundwater collects and is stored between layers of soil, sand and rock.



## WATER QUALITY

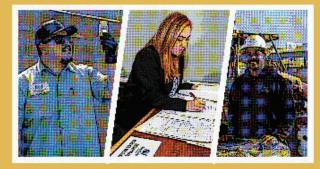


All water produced by Mesa Water exceeds state and federal standards for public drinking water. Mesa Water performs over 30,000 water quality tests annually.



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## WATER CAREERS



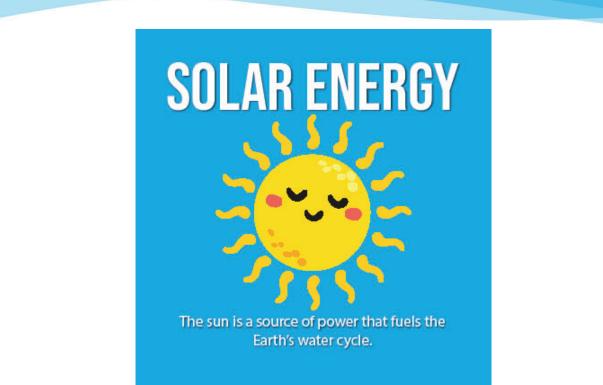
There are exciting careers in the water industry—operations, water quality, engineering, finance, communications, customer service, administration and more!





A special district provides a service for a specific area. Mesa Water is a special district, providing one service – water – to homes and businesses in Costa Mesa, a portion of Newport Beach and John Wayne Airport.





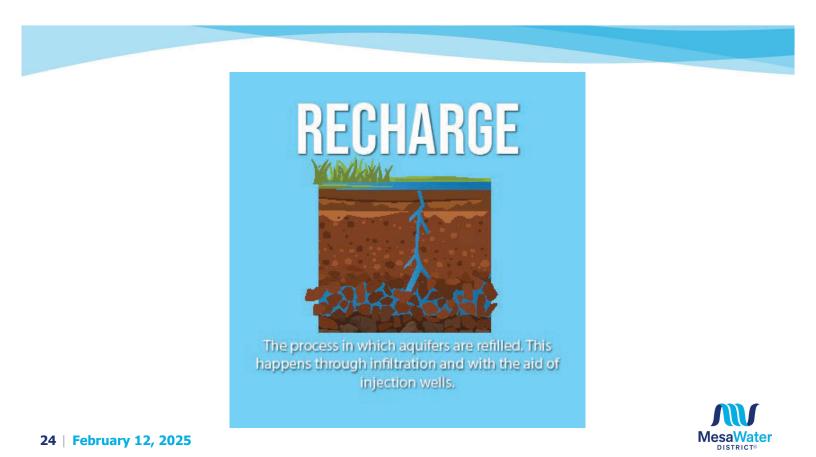


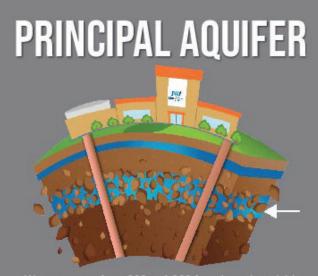
#### MESA WATER RELIABILITY FACILITY



The Mesa Water Reliability Facility, also known as the "Murph," features two deep-water wells, a nanofiltration facility, and a one-million-gallon reservoir.



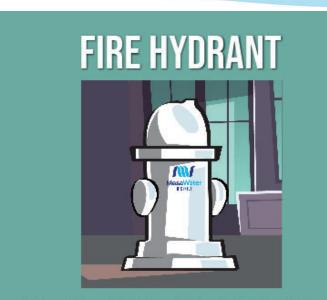




Water storage from 200 to 1,300 feet deep that yields significant quantities of water to wells.

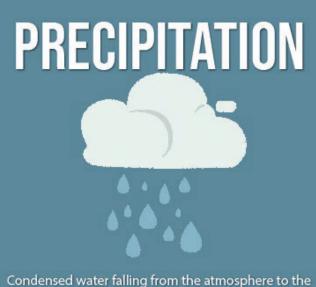


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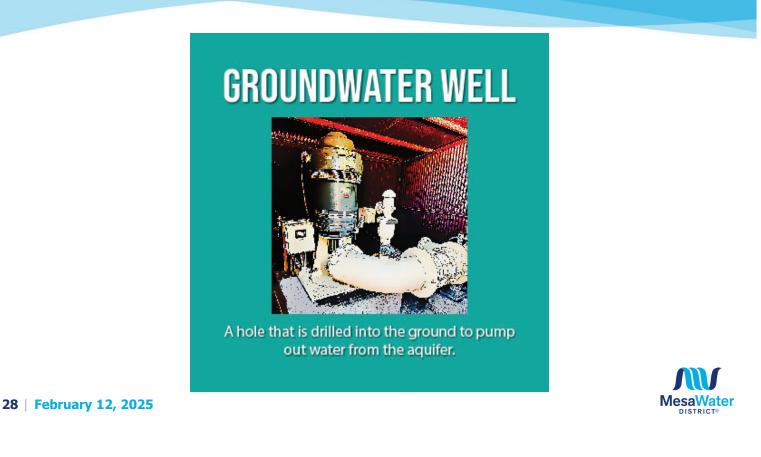
Mesa Water District maintains 3,400 fire hydrants to ensure public safety.

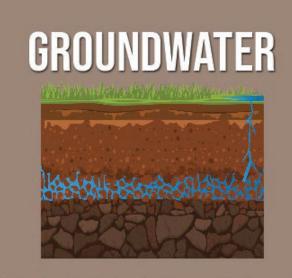




Condensed water falling from the atmosphere to the Earth in the form of rain, snow, hail, fog drip or sleet.



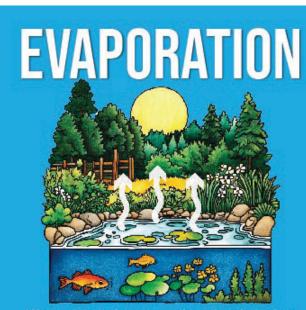




Water found and stored underground in the cracks and spaces in soil, sand, and rock.

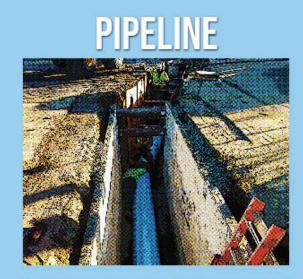


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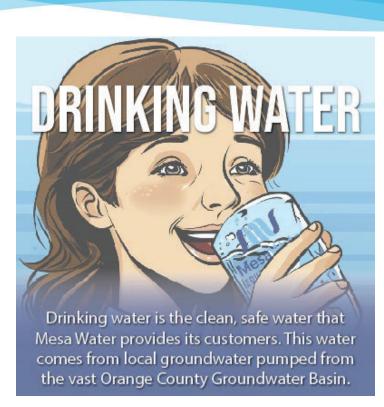
Water enters the atmosphere by changing from liquid to gas. It is part of the water cycle.



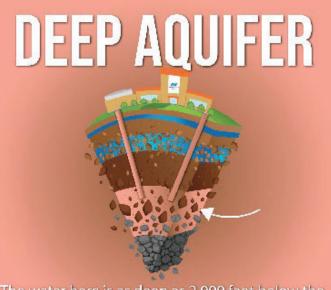


Mesa Water maintains 317 miles of pipeline throughout its service area.





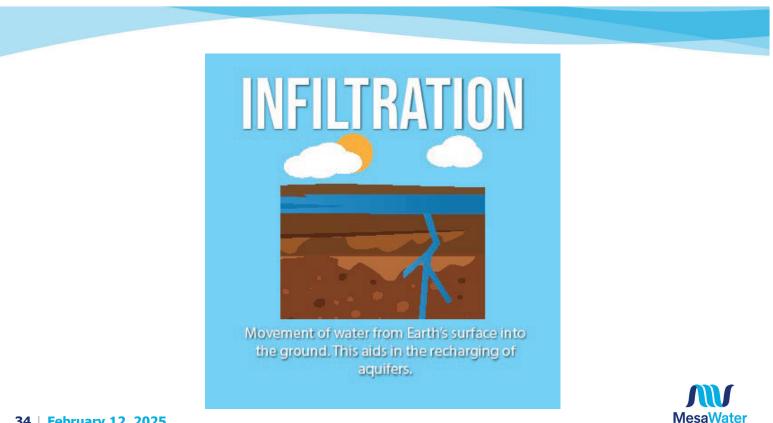


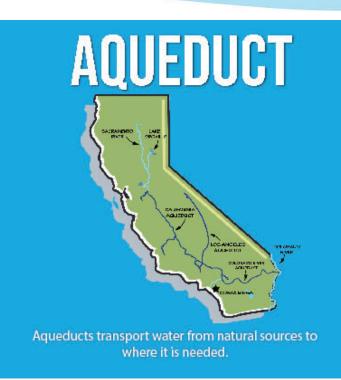


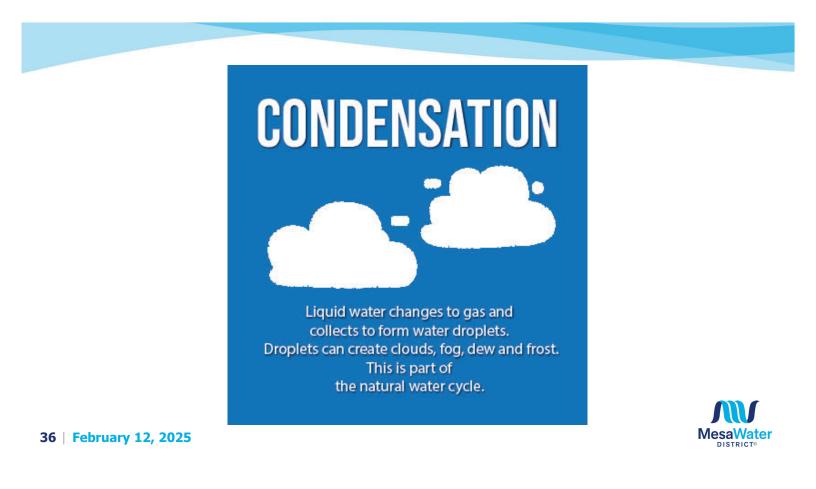
The water here is as deep as 2,000 feet below the surface and has an amber tint due to the redwoods that were here over 30,000 years ago!

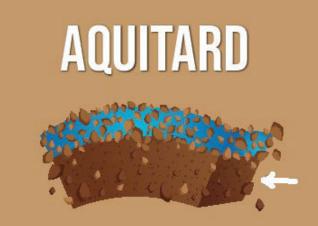
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Underground layers of silt and clay that limit the flow of groundwater from one aquifer to another.



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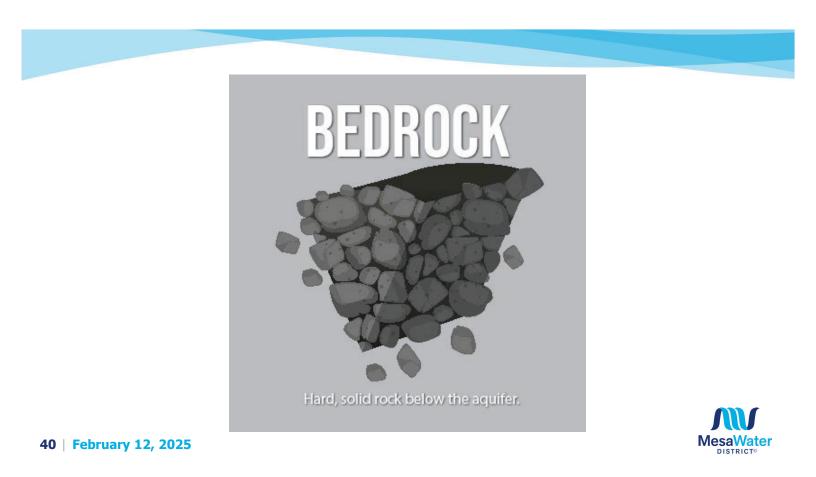
This valuable resource is scientifically known as H<sub>2</sub>0 and all life depends on it. It is the "key to life!"





An underground geological area where groundwater collects.







Something that is able to be used again and again. Water is a renewable resource!





## **NATIVE PLANTS**



Native plants grow naturally in an area and are suited to their natural habitat. California native plants need less water than non-native plants and are a beautiful, water-wise addition to a landscape.





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