



Presentation and Discussion Item 9



# MESA WATER EDUCATION CENTER EVENT SPACE CONSIDERATIONS

October 23, 2024

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## Mesa Water Education Center — A Unique Space



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## Strategic Plan Goal & Objective

**Goal #4:** Increase favorable opinion of Mesa Water.

**Objective B:** Increase awareness of Mesa Water and water among key audiences.

- Host 50 field trips and tours at the Mesa Water Education Center (MWECC) by June 2025

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## Year One: Primary Uses of the MWECC

- Fifth grade field trips:
  - Newport Mesa Unified School District
  - Private schools in the service area
  - Homeschool groups in the service area
- Community group tours
- Industry groups
- VIP tours

## Other Event Opportunities

- Mesa Water District hosted events
  - Water Issues Study Group
  - Neighborhood Chats
  - City/Districts Liaison Committee Meetings
- Outside organization events
  - Industry meetings, trainings or testing prep classes
  - Mixers/networking events

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## Flexible Space

- Exhibits moved into the wet lab
  - Water quality
  - Water filtration tubes
- Exhibits and furnishings placed against the wall
  - Well casing
  - Well drilling video exhibit
  - Bench seating
  - Artificial redwood trees

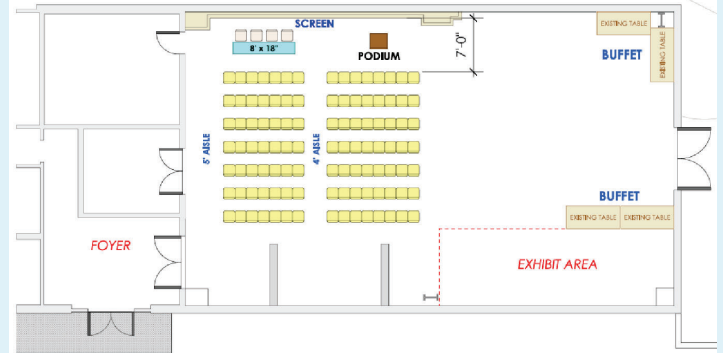


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# Indoor Meeting

Theater-style seating (up to 96 people)

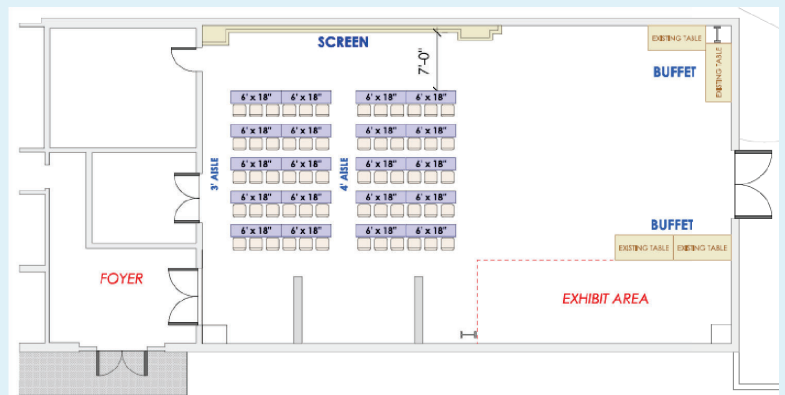
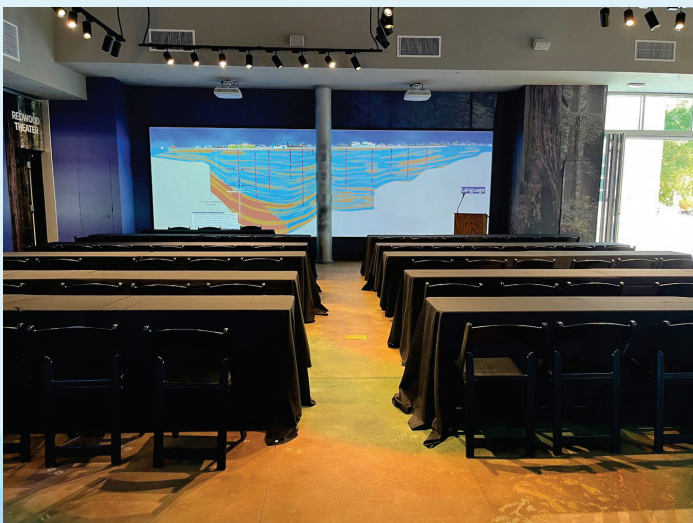


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# Indoor Class

Classroom-style seating (up to 60 people)

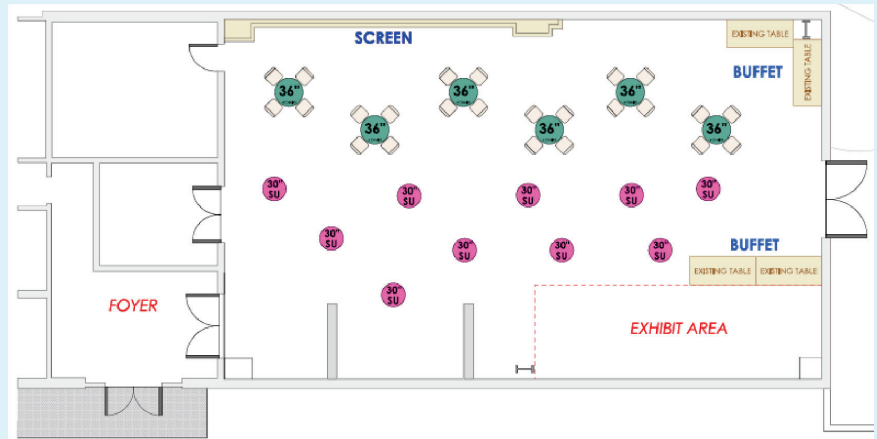


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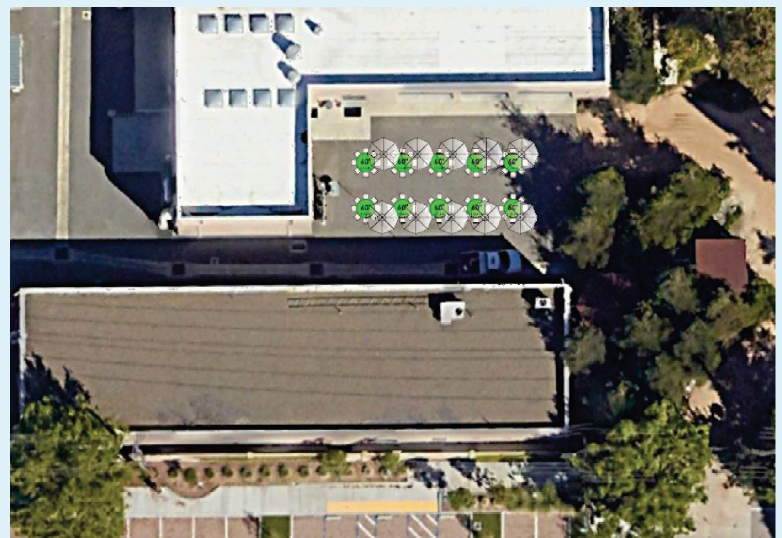
# Indoor Mixer

A combination of small four-person rounds/chairs and cocktail tables (up to 60 people)



# Outdoor Luncheon

Tables and chairs with umbrellas (up to 80 people)



# Outdoor Special Event

March 28, 2025  
VIP Ribbon Cutting  
for 150 people

- Mix of chairs, seated tables and cocktail tables



# Other Considerations

- Parking spaces: 55 + 3 disabled
  - 1.5 guests/vehicle = 82 people
- Exhibit moving and event furniture setup and pickup by rental company will reserve the space for 2-3 days and will not allow for field trips or tours.
- One-time cost to install audio visual equipment to host virtual meeting attendees is \$32,000.
- Staff needs at least one month of lead time to prepare for events.
  - Depending on the scale of the event and the time of year, three months of lead time is preferred.

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## VIP Tours

- Directors are invited to set up tours!
- Please contact Andie Jacobsen to provide logistical requirements and request the date and time for your tour.



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# QUESTIONS?