



*Dedicated to
Satisfying our Community's
Water Needs*

**AGENDA
MESA WATER DISTRICT
BOARD OF DIRECTORS
Wednesday, July 10, 2024
1965 Placentia Avenue, Costa Mesa, CA 92627
4:30 p.m. Regular Board Meeting**

CALL TO ORDER

PLEDGE OF ALLEGIANCE

PUBLIC COMMENTS

Items Not on the Agenda: Members of the public are invited to address the Board regarding items which are not appearing on the posted agenda. Each speaker shall be limited to three minutes. The Board will set aside 30 minutes for public comments for items not appearing on the posted agenda.

Items on the Agenda: Members of the public shall be permitted to comment on agenda items before action is taken, or after the Board has discussed the item. Each speaker shall be limited to three minutes. The Board will set aside 60 minutes for public comments for items appearing on the posted agenda.

ITEMS TO BE ADDED, REMOVED, OR REORDERED ON THE AGENDA

At the discretion of the Board, all items appearing on this agenda, whether or not expressly listed as an Action Item, may be deliberated and may be subject to action by the Board.

CONSENT CALENDAR ITEMS:

Approve all matters under the Consent Calendar by one motion unless a Board member, staff, or a member of the public requests a separate action.

1. Approve minutes of regular Board meeting of June 12, 2024.
2. Approve minutes of regular Board Meeting of June 26, 2024.
3. Approve attendance considerations (additions, changes, deletions).
4. Board Schedule:
 - Conferences, Seminars and Meetings
 - Board Calendar
 - Upcoming Community Outreach Events
5. Approve support of Vista Irrigation District Director Jo MacKenzie for the California Special Districts Association Board of Directors Seat A – Southern Network, authorize President Shawn Dewane to be the District's voting delegate, and direct staff to cast the electronic ballot.

PRESENTATION AND DISCUSSION ITEMS:

6. NAVIGATING SOCIAL MEDIA IN LIGHT OF THE UNITED STATES SUPREME COURT DECISION IN LINDKE V. FREED:

Recommendation: Receive the presentation.



ACTION ITEMS:

7. RESERVOIRS 1 AND 2 PUMP STATION UPGRADES PROJECT – ENGINEERING SERVICES:

Recommendation: Award a contract to Lee + Ro, Inc. for \$271,500 and a 10% contingency of \$27,150 for an amount not to exceed \$298,650, to provide Engineering Services During Construction for the Reservoirs 1 and 2 Pump Station Upgrades Project.

8. SOCIAL MEDIA CONSULTING SERVICES:

Recommendation: Approve a one-year contract with Westbound Communications for \$120,000 to provide Social Media Consulting Services.

9. PUBLIC AFFAIRS CONSULTING SERVICES:

Recommendation: Approve a contract renewal with Brenda Deeley PR, LLC from July 1, 2024 to December 31, 2024 for an amount not to exceed \$40,000 to provide Public Affairs Consulting Services.

REPORTS:

10. REPORT OF THE GENERAL MANAGER

11. DIRECTORS' REPORTS AND COMMENTS

INFORMATION ITEMS:

12. DIRECTORS' REPORTS (AB 1234) PER CA GOVERNMENT CODE SECTION 53232.3(D)

CLOSED SESSIONS:

13. CONFERENCE WITH SPECIAL LEGAL COUNSEL – POTENTIAL LITIGATION: Pursuant to California Government Code Sections 54956.9(d)(4) and 54954.5(b)

The Board will meet in Closed Session with Special Legal Counsel and staff to consider and discuss potential civil actions and/or regulatory proceedings which may be brought against Mesa Water District.

14. CONFERENCE WITH GENERAL LEGAL COUNSEL – PENDING LITIGATION: Pursuant to California Government Code Sections 54956.9(d)(4) and 54954.5(b)



In compliance with California law and the Americans with Disabilities Act, if you need disability-related modifications or accommodations, including auxiliary aids or services in order to participate in the meeting, or if you need the agenda provided in an alternative format, please call the District Secretary at (949) 631-1205. Notification 48 hours prior to the meeting will enable Mesa Water District (Mesa Water®) to make reasonable arrangements to accommodate your requests.

Members of the public desiring to make verbal comments using a translator to present their comments into English shall be provided reasonable time accommodations that are consistent with California law.

Agenda materials that are public records, which have been distributed to a majority of the Mesa Water Board of Directors (Board), will be available for public inspection at the District Boardroom, 1965 Placentia Avenue, Costa Mesa, CA and on Mesa Water's website at www.MesaWater.org. If materials are distributed to the Board less than 72 hours prior or during the meeting, the materials will be available at the time of the meeting.

**ADJOURN TO A REGULAR BOARD MEETING SCHEDULED FOR WEDNESDAY, JULY 24,
2024 AT 4:30 P.M.**



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**MINUTES OF THE BOARD OF DIRECTORS
MESA WATER DISTRICT
Wednesday, June 12, 2024
1965 Placentia Avenue, Costa Mesa, CA 92627
4:30 p.m. Regular Board Meeting**

CALL TO ORDER

The meeting of the Board of Directors was called to order at 4:31 p.m. by President Dewane.

PLEDGE OF ALLEGIANCE

Vice President DePasquale led the Pledge of Allegiance.

Directors Present

Shawn Dewane, President
Marice H. DePasquale, Vice President
Jim Atkinson, Director (*teleconference, left the meeting at 6:23 p.m.*)
Fred R. Bockmiller, P.E., Director
James R. Fisler, Director

Directors Absent

None

Staff Present

Paul E. Shoenberger, P.E., General Manager
Wendy Kovacevic, Records Management Specialist/
Acting District Secretary
Tyler Jernigan, Water Operations Manager/Acting District
Treasurer
Andrew D. Wiesner, P.E., District Engineer
Stacy Taylor, Water Policy Manager
Kurt Lind, Business Administrator
Anthony Phou, Controller
Kaitlyn Norris, Public Affairs Specialist
Karyn Igar, Senior Civil Engineer
Camille Shehadeh, Senior Human Resources Analyst
Rob Anslow, Partner, Atkinson, Andelson, Loya, Ruud & Romo

Others Present

Karl Seckel, P.E., Director, Municipal Water District of Orange
County (MWDOC)
Harvey De La Torre, General Manager, MWDOC

Acting District Secretary Kovacevic stated that one Mesa Water Director was attending the meeting via teleconference.

For each action, a roll call vote was taken in accordance with California Government Code Section 54953(b)(2) which states, "all votes taken during a teleconferenced meeting shall be by roll call."

PUBLIC COMMENTS

President Dewane asked for public comments on items not on the agenda.

There was no public present and President Dewane proceeded with the meeting.

ITEMS TO BE ADDED, REMOVED, OR REORDERED ON THE AGENDA

General Manager Shoenberger reported there were no items to be added, removed, or reordered on the agenda. There were no objections.

CONSENT CALENDAR ITEMS:

1. Approve minutes of regular Board meeting of May 22, 2024.
2. Board Schedule:
 - Conferences, Seminars, and Meetings
 - Board Calendar
 - Upcoming Community Outreach Events
3. Approve the Fiscal Year 2025 attendance at Conferences, Seminars, Meetings and Events.

MOTION

Motion by Vice President DePasquale, second by Director Atkinson, to approve Items 1 – 3 of the Consent Calendar. Motion passed 5 – 0, by the following roll call vote:

AYES:	DIRECTORS	Atkinson, Bockmiller, Fisler, DePasquale, Dewane
NOES:	DIRECTORS	None
ABSTAIN:	DIRECTORS	None
ABSENT:	DIRECTORS	None

PRESENTATION AND DISCUSSION ITEMS:

4. MUNICIPAL WATER DISTRICT OF ORANGE COUNTY BRIEFING:

GM Shoenberger introduced MWDOC General Manager Harvey De La Torre who proceeded with a presentation that highlighted the following:

- Colorado River Lower Basin Proposal
 - Post 2026 Timeline
 - Tenets of the Lower Basin Alternative
 - Reduction Distribution Between States
 - Difference from Upper States Alternative and Next Steps
- Pure Water Southern California (PWSC) Update
 - Current Program Schedule
 - Current Approach to Program Phasing
 - 2023 PWSC Cost Estimate Phase 1
- Interagency Local Supply Exchange Program (ILSEP)
 - Background
 - What is the Proposed Framework?
 - How Would the Water and Money Exchange Work?
 - Proposed ILSEP Key Terms
- Summary

MWDOC Director Karl Seckel and Mr. De La Torre responded to questions from the Board and they thanked them for the presentation.

RECESS

President Dewane declared a recess at 5:21 p.m.

The meeting reconvened at 5:25 p.m.

5. **DETAIL THE DISTRICT PLAN:**

GM Shoenberger provided an overview of the topic and introduced Public Affairs Specialist Norris who proceeded with a presentation that highlighted the following:

- Strategic Plan Goals
- Existing Branded Assets
- Sample Station Covers
- Import Station Pedestals
- Cathodic Protection Stations
- Air Vac Covers
- Timeline
- Next Steps

Discussion ensued amongst the Board.

Ms. Norris responded to questions from the Board and they thanked her for the presentation.

ACTION ITEMS:

6. **ANNUAL PERFORMANCE AUDIT:**

GM Shoenberger introduced Business Administrator Lind who provided an overview of the topic.

Mr. Lind responded to questions from the Board and they thanked him for the information.

MOTION

Motion by Vice President DePasquale, second by Director Fisler, to approve the changes to Mesa Water's Performance Audit Process Guide for the Fiscal Year 2025 Annual Performance Audit. Motion passed 5 – 0, by the following roll call vote:

AYES:	DIRECTORS	Atkinson, Bockmiller, Fisler, DePasquale, Dewane
NOES:	DIRECTORS	None
ABSTAIN:	DIRECTORS	None
ABSENT:	DIRECTORS	None

7. MESA WATER DISTRICT CUSTOMER SURVEY:

MOTION

Motion by Vice President DePasquale, second by Director Fisler, to approve a contract amendment with True North Research, Inc. for \$38,362.50 to conduct the 2024 Mesa Water District Customer Survey. Motion passed 5 – 0, by the following roll call vote:

AYES:	DIRECTORS	Atkinson, Bockmiller, Fisler, DePasquale, Dewane
NOES:	DIRECTORS	None
ABSTAIN:	DIRECTORS	None
ABSENT:	DIRECTORS	None

8. WORKFORCE OPTIMIZATION:

GM Shoenberger provided an overview of the topic.

MOTION

Motion by Vice President DePasquale, second by Director Fisler, to adopt a Workforce Optimization statement that reads as follows:

The greatest asset and the foundation of Mesa Water District's success are its people. Mesa Water is focused on creating an optimized workforce whose differences are welcomed and valued in an environment where employees are supported and developed to reach their full potential. Motion passed 5 – 0, by the following roll call vote:

AYES:	DIRECTORS	Atkinson, Bockmiller, Fisler, DePasquale, Dewane
NOES:	DIRECTORS	None
ABSTAIN:	DIRECTORS	None
ABSENT:	DIRECTORS	None

9. PUBLIC HEARING REGARDING THE PROPOSED COLLECTION OF CAPITAL CHARGES THROUGH THE OFFICE OF THE ORANGE COUNTY TREASURER-TAX COLLECTOR:

President Dewane announced the Public Hearing was now opened for the purpose of receiving comments regarding the Proposed Collection of Capital Charges through the Office of the Orange County Treasurer-Tax Collector.

Acting District Secretary Kovacevic reported that a Notice of Public Hearing was posted at Mesa Water District's office and website and at Costa Mesa City Hall. Legal advertisements were published in the Daily Pilot on May 30, 2024 and June 6, 2024.

GM Shoenberger introduced Controller Phou who provided an overview of the topic.

President Dewane opened the floor for discussion by the Board. Comments were offered.

Director Bockmiller noted this is not in any form or in any way a property tax. Mesa Water is not collecting or assessing a property tax, nor does Mesa Water share in any property tax revenue. Mesa Water has not shared in any tax revenue in over 40 years.

President Dewane opened the floor for public comments. There were no members of the public present.

Acting District Secretary Kovacevic reported that the District had not received any written or verbal comments.

President Dewane opened the floor for discussion by the Board. Discussion ensued amongst the Board.

President Dewane declared the Public Hearing Closed.

MOTION

Motion by Director Atkinson, second by Vice President DePasquale, to:

- a) Adopt Resolution No. 1597 Determining Compliance with Procedural Requirements, Making Findings, Authorizing Collection of Mesa Water Fiscal Year 2024/25 Capital Charges Through the Office of the Orange County Treasurer-Tax Collector and County Property Tax Roll Process and Taking Related Actions; and
- b) Accept Mesa Water District's Updated Secretary's Report Listing the Capital Charge Property Tax Roll for Fiscal Year 2024-2025.

Motion passed 5 – 0, by the following roll call vote:

AYES:	DIRECTORS	Atkinson, Bockmiller, Fisler, DePasquale, Dewane
NOES:	DIRECTORS	None
ABSTAIN:	DIRECTORS	None
ABSENT:	DIRECTORS	None

REPORTS:

10. REPORT OF THE GENERAL MANAGER

11. DIRECTORS' REPORTS AND COMMENTS

RECESS

President Dewane declared a recess at 6:19 p.m.

Director Atkinson left the meeting at 6:23 p.m.

The Board meeting reconvened at 6:27 p.m.

INFORMATION ITEMS:

12. DIRECTORS' REPORTS (AB 1234) PER CA GOVERNMENT CODE SECTION 53232.3 (D)

President Dewane announced the Board was going into Closed Session at 6:28 p.m.

CLOSED SESSION:

13. CONFERENCE WITH GENERAL LEGAL COUNSEL – PENDING LITIGATION:
Pursuant to California Government Code Section 54956.9(d)(4) and 54954.5(b)

The Board returned to Open Session at 6:30 p.m.

Acting District Secretary Kovacevic announced that the Board conducted one Closed Session with the General Manager, Acting District Secretary, District Engineer, Senior Civil Engineer and General Legal Counsel pursuant to California Government Code Sections 54956.9(d)(4) and 54954.5(b). The Board received information and there was no further announcement.

President Dewane adjourned the meeting at 6:30 p.m. to a Regular Board Meeting scheduled for Wednesday, June 26, 2024 at 4:30 p.m.

Approved:

Shawn Dewane, President

Denise Garcia, District Secretary

Recording Secretary: Sharon D. Brimer



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**MINUTES OF THE BOARD OF DIRECTORS
MESA WATER DISTRICT
Wednesday, June 26, 2024
1965 Placentia Avenue, Costa Mesa, CA 92627
4:30 p.m. Regular Board Meeting**

CALL TO ORDER

The meeting of the Board of Directors was called to order at 4:30 p.m. by President Dewane.

PLEDGE OF ALLEGIANCE

Director Atkinson led the Pledge of Allegiance.

Directors Present

Shawn Dewane, President
Marice H. DePasquale, Vice President
Jim Atkinson, Director
Fred R. Bockmiller, P.E., Director
James R. Fidler, Director

Directors Absent

None

Staff Present

Marwan Khalifa, CPA, MBA, Chief Financial Officer/
District Treasurer/Acting General Manager
Denise Garcia, Chief Administrative Officer/
District Secretary
Andrew D. Wiesner, P.E., District Engineer
Tyler Jernigan, Water Operations Manager
Kurt Lind, Business Administrator
Kaitlyn Norris, Public Affairs Specialist
Eva Pierce, NIGP-CPP, Senior Buyer
Rob Anslow, Partner, Atkinson, Andelson, Loya, Ruud & Romo

Others Present

Trisha Murakawa, Principal, Murakawa Communications, Inc.
John Saito, Project Manager, Murakawa Communications, Inc.
Erick P. Verduzco-Vega, Managing Partner, CCE Consulting Group

PUBLIC COMMENTS

President Dewane asked for public comments.

There was no public present and President Dewane proceeded with the meeting.

ITEMS TO BE ADDED, REMOVED, OR REORDERED ON THE AGENDA

Acting General Manager Khalifa reported there were no items to be added, removed, or reordered on the agenda.

CONSENT CALENDAR ITEMS:

1. Receive and file the Developer Project Status Report
2. Receive and file the Mesa Water and Other Agency Projects Status Report.
3. Receive and file the Water Quality Call Report.
4. Receive and file the Accounts Paid Listing.
5. Receive and file the Monthly Financial Reports.
6. Receive and file the Outreach Update.

MOTION

Motion by Vice President DePasquale, second by Director Bockmiller, to approve Items 1 – 6 of the Consent Calendar. Motion passed 5 – 0.

PRESENTATION AND DISCUSSION ITEMS:

7. RESERVOIRS 1 AND 2 PUMP STATION UPGRADES PROJECT – COMMUNITY OUTREACH:

Public Affairs Specialist Norris introduced Murakawa Communications, Inc. Principal Trisha Murakawa who proceeded with a presentation that highlighted the following:

- Overview of Reservoir 2
- Reservoir 2 Upgrades
- Reservoir 2 Location & Neighbors
- Potential Impacts
- Completed Construction Outreach
- Look-Ahead Construction Outreach
- What We've Heard From Our Neighbors
- Construction Outreach Team Contact

Ms. Murakawa responded to questions and the Board thanked her for the presentation.

ACTION ITEMS:

8. GRANT WRITING AND GRANT ADMINISTRATION SUPPORT SERVICES:

MOTION

Motion by Director Bockmiller, second by Vice President DePasquale, to award a one-year contract to West Yost for an amount not to exceed \$80,000 to provide Grant Writing and Grant Administration Support Services. Motion passed 5 – 0.

9. ON-CALL PIPELINE AND CONSTRUCTION SERVICES:

MOTION

Motion by Vice President DePasquale, second by Director Bockmiller, to award contracts to GCI Construction, Inc., J.A. Salazar Construction and Supply, Paulus Engineering, and W. A. Rasic Construction Company, Inc. for a period of five years with two one-year renewal options for an annual amount not to exceed \$150,000 across all contracts to

provide On-Call Pipeline and Construction Services, and authorize execution of the contracts. Motion passed 5 – 0.

10. ON-CALL ELECTRICAL SERVICES:

MOTION

Motion by Director Bockmiller, second by Vice President DePasquale, to award contracts to Academy Electric, Inc., A.C. Pozos Electric Corporation, Baker Electric & Renewables, LLC and Inter-Pacific, Inc. for a period of five years with two one-year renewal options for an annual amount not to exceed \$90,000 across all contracts to provide On-Call Electrical Services, and authorize execution of the contracts. Motion passed 5 – 0.

11. MESA WATER EDUCATION CENTER CONSULTING SERVICES:

Discussion ensued amongst the Board.

Acting General Manager Khalifa responded to questions from the Board.

MOTION

Motion by Vice President DePasquale, second by President Dewane, to amend the contract with Mad Systems for \$387,320.34 for the Mesa Water Education Center Consulting Services. Motion passed 5 – 0.

REPORTS:

12. REPORT OF THE GENERAL MANAGER

13. DIRECTORS' REPORTS AND COMMENTS

INFORMATION ITEMS:

14. FEDERAL ADVOCACY UPDATE

15. STATE ADVOCACY UPDATE

16. ORANGE COUNTY UPDATE

President Dewane adjourned the meeting at 4:58 p.m. to a Regular Board Meeting scheduled for Wednesday, July 10, 2024 at 4:30 p.m.

Approved:

Shawn Dewane, President

Denise Garcia, District Secretary

Recording Secretary: Sharon D. Brimer



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MEMORANDUM

TO: Board of Directors
FROM: Denise Garcia, Chief Administrative Officer
DATE: July 10, 2024
SUBJECT: Attendance at Conferences, Seminars, Meetings and Events

RECOMMENDATION

In accordance with Ordinance No. 35, adopted March 22, 2023, authorize attendance at conferences, seminars, meetings, and events.

STRATEGIC PLAN

- Goal #1: Provide an abundant, local, reliable and safe water supply.
- Goal #2: Perpetually renew and improve our infrastructure.
- Goal #3: Be financially responsible and transparent.
- Goal #4: Increase favorable opinion of Mesa Water.
- Goal #5: Attract, develop and retain skilled employees.
- Goal #6: Provide excellent customer service.
- Goal #7: Actively participate in regional and statewide water issues.

PRIOR BOARD ACTION/DISCUSSION

At its June 12, 2024 meeting, the Board of Directors (Board) approved the Fiscal Year 2025 attendance at Conferences, Seminars, Meetings and Events.

DISCUSSION

During the discussion of this item, if any, the Board may choose to delete any item from the list and/or may choose to add additional conferences, seminars, meetings, or events for approval, subject to available budget or additional appropriation.

FINANCIAL IMPACT

None.

ATTACHMENTS

None.

2024 CONFERENCES, SEMINARS, AND MEETINGS:

August 15 - 16, 2024	
9th Annual CA Water Data Summit	
San Diego, CA	
August 21 - 23, 2024	
Urban Water Institute Annual Conference	<i>JA, MD</i>
San Diego, CA	
September 9 - 12, 2024	
CSDA Annual Conference	
Indian Wells, CA	
September 17 - 18, 2024	
P3 Water Summit	
San Diego, CA	
September 27, 2024	
OC Water Summit	
TBD	
October 3 - 4, 2024	
H2O Women Conference	<i>MD</i>
Santa Barbara, CA	
October 5 - 9, 2024	
WEFTEC Conference	
New Orleans, LA	
October 16, 2024	
CALAFCO Annual Conference	
Fish Camp, CA	
October 20 - 23, 2024	
AWWA CA-NV Annual Fall Conference	
Reno, NV	
November 13 - 14, 2024	
SWMOA Annual Symposium	
Monterey, CA	
December 3 - 5, 2024	
ACWA JPIA Fall Conference	
Palm Desert, CA	
December 4 - 6, 2024	
Colorado River Water Users Association Conference	
Las Vegas, NV	

July 2024

July 2024							August 2024						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
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14	15	16	17	18	19	20	11	12	13	14	15	16	17
21	22	23	24	25	26	27	18	19	20	21	22	23	24
28	29	30	31				25	26	27	28	29	30	31

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Jun 30	Jul 1 8:30am MWDOC Planning & Operations Committee Meeting (IN PERSON & https://zoom.us/j/882)	2 7:30am ISDOC Executive Committee Meeting (VIRTUAL) 6:00pm Costa Mesa City Council Meeting (IN PERSON & VIRTUAL)	3 Payday 8:30am Jt. MWDOC/MWD Workshop (IN PERSON) 5:30pm OCWD Board Meeting (IN PERSON)	4 District Holiday 12:00pm Canceled OCWD Communications/Legislative (IN PERSON & VIRTUAL)	5 7:30am R/S to 7/12 - WACO (VIRTUAL)	6
7	8 12:00pm Executive Committee Meeting 5:00pm IRWD Board Meeting (IN PERSON) 5:00pm GWRS Steering Committee (IN PERSON)	9 9:00am ACC-OC Energy, Environment and Water Committee 5:00pm Mesa Water Concerts in the Park (Fairview Park, 2525)	10 8:15am LAFCO Meeting (400 W Civic Center) 8:30am MWDOC Admin & Finance Committee 12:00pm OCWD Water 4:30pm Board Meeting	11 Pay Period Ends 12:00pm OCWD Admin & Finance (IN PERSON & VIRTUAL)	12 7:30am R/S from 7/5 - WACO	13
14	15	16 7:30am WACO Planning Committee Meeting 5:00pm Mesa Water Concerts in the Park 6:00pm Costa Mesa City Council Meeting (IN PERSON)	17 Payday 8:30am MWDOC Board Meeting (IN PERSON) 3:00pm Costa Mesa Chamber of Commerce 5:30pm OCWD Board Meeting	18 8:30am MWDOC Executive Committee (IN PERSON & VIRTUAL)	19	20
21	22 5:00pm IRWD Board Meeting (IN PERSON & VIRTUAL)	23 5:00pm Mesa Water Concerts in the Park (Fairview Park, 2525 Placentia Avenue, Costa Mesa, CA 92626)	24 8:30am Jt. MWDOC/OCWD Planning Meeting (IN PERSON & VIRTUAL) 4:30pm Board Meeting (Boardroom)	25 Pay Period Ends 11:30am ISDOC Quarterly Event (MWDOC/OCWD Joint Boardroom)	26 8:00am City/Districts Liaison Committee Meeting (Mesa Water Education Center, 3150 Gisler Avenue, Costa Mesa)	27
28	29	30 5:00pm Mesa Water Concerts in the Park (Fairview Park, 2525 Placentia Avenue, Costa Mesa, CA 92626)	31 Payday 8:45am Orange County Business Council's 2024 Legislative Day (The Cove at UCI, 5270 California)	Aug 1	2	3

August 2024

August 2024							September 2024						
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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Jul 28	29	30	31	Aug 1 12:00pm OCWD Communications/Legislative (IN PERSON & VIRTUAL)	2 7:30am WACO (VIRTUAL)	3
4	5 8:30am MWDOC Planning & Operations Committee Meeting (IN PERSON & VIRTUAL)	6 7:30am ISDOC Executive Committee Meeting 8:00am OCBC Infrastructure 6:00pm Costa Mesa City Council Meeting (IN PERSON & VIRTUAL)	7 8:30am Jt. MWDOC/MWD 12:00pm Executive Committee Meeting 5:30pm OCWD Board Meeting (IN PERSON & VIRTUAL)	8 Pay Period Ends 12:00pm OCWD Admin & Finance (IN PERSON & VIRTUAL)	9	10
11	12 5:00pm IRWD Board Meeting (IN PERSON & VIRTUAL)	13	14 Payday 8:15am LAFCO Meeting (400 W Civic Center) 8:30am MWDOC Admin 12:00pm OCWD Water 4:30pm Board Meeting	15 8:30am MWDOC Executive Committee (IN PERSON & VIRTUAL)	16	17
18	19	20 7:30am WACO Planning Committee Meeting (VIRTUAL) 6:00pm Costa Mesa City Council Meeting (IN PERSON & VIRTUAL)	21 Urban Water Institute Annual Conference (San Diego, CA) 8:30am MWDOC Board Meeting (IN PERSON & VIRTUAL) 3:00pm Costa Mesa Chamber of Commerce 5:30pm OCWD Board Meeting	22 Pay Period Ends	23	24
25	26 5:00pm IRWD Board Meeting (IN PERSON & VIRTUAL)	27	28 Payday 4:30pm Board Meeting (Boardroom)	29	30	31

September 2024

September 2024						
Su	Mo	Tu	We	Th	Fr	Sa
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29	30					

October 2024						
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13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Sep 1	2 District Holiday 8:30am MWDOC Planning & Operations Committee Meeting (IN PERSON & VIRTUAL)	3 7:30am ISDOC Executive Committee Meeting (VIRTUAL) 6:00pm Costa Mesa City Council Meeting (IN PERSON & VIRTUAL)	4 8:30am Jt. MWDOC/MWD 12:00pm Executive Committee Meeting 5:30pm OCWD Board Meeting (IN PERSON)	5 Pay Period Ends 12:00pm OCWD Communications/Legislative (IN PERSON & VIRTUAL)	6 7:30am WACO (VIRTUAL)	7
8	9 5:00pm IRWD Board Meeting (IN PERSON & VIRTUAL)	10 CSDA Annual Conference (Indian Wells, CA)		11 Payday 8:15am LAFCO Meeting 8:30am MWDOC Admin 12:00pm OCWD Water 4:30pm Board Meeting	12 12:00pm OCWD Admin & Finance (IN PERSON & VIRTUAL)	14
15	16	17 P3 Electrified Summit (San Diego) 7:30am WACO Planning Committee Meeting (VIRTUAL) 6:00pm Costa Mesa City Council Meeting (IN PERSON & VIRTUAL)	18 8:30am MWDOC Board Meeting (IN PERSON) 3:00pm Costa Mesa Chamber of 5:30pm OCWD Board	19 Pay Period Ends 8:30am MWDOC Executive Committee (IN PERSON & VIRTUAL)	20	21
22	23 5:00pm IRWD Board Meeting (IN PERSON & VIRTUAL)	24	25 Payday 4:30pm Board Meeting (Boardroom)	26	27 8:00am OC Water Summit (686 Anton Blvd., Costa Mesa, CA 92626)	28
29	30	Oct 1	2	3	4	5



UPCOMING COMMUNITY OUTREACH EVENTS

Event	Date & Time	Location
Concerts in the Park	Tuesdays July 9, 16, 23 & 30, 2024 6 p.m.	Fairview Park 2525 Placentia Avenue Costa Mesa, CA 92626



*Dedicated to
Satisfying our Community's
Water Needs*

MEMORANDUM

TO: Board of Directors
FROM: Paul E. Shoenberger, P.E., General Manager
DATE: July 10, 2024
SUBJECT: California Special Districts Association Board of Directors Election

RECOMMENDATION

Approve support of Vista Irrigation District Director Jo MacKenzie for the California Special Districts Association Board of Directors Seat A – Southern Network, authorize President Shawn Dewane to be the District's voting delegate, and direct staff to cast the electronic ballot.

The Executive Committee will review this item at its July 8, 2024 meeting.

STRATEGIC PLAN

- Goal #1: Provide an abundant, local, reliable and safe water supply.
- Goal #2: Perpetually renew and improve our infrastructure.
- Goal #3: Be financially responsible and transparent.
- Goal #4: Increase favorable opinion of Mesa Water.
- Goal #5: Attract, develop and retain skilled employees.
- Goal #6: Provide excellent customer service.
- Goal #7: Actively participate in regional and statewide water issues.

PRIOR BOARD ACTION/DISCUSSION

None.

DISCUSSION

The California Special Districts Association (CSDA) is the governing body responsible for all policy decisions related to CSDA's member services, legislative advocacy, education and resources. The Board of Directors is crucial to the operation of the association and to the representation of the common interests of all California's special districts before the legislature and the State Administration. Serving on the Board requires one's interest in the issues confronting special districts statewide.

The leadership of CSDA is elected from its six geographical networks. Each of the six networks has three seats on the Board with staggered 3-year terms. Mesa Water District is located in the Southern Network. This year, Seat A in the Southern Network is open for election. Director Jo MacKenzie from the Vista Irrigation District is the incumbent.

CSDA is conducting its Board election via an electronic ballot. The candidates for Seat A – Southern Network are as follows:

- Jo MacKenzie, Vista Irrigation District
- Jason Dafforn, Valley Sanitary District
- Ross Leja, Jurupa Area Recreation & Park District



Electronic ballots were emailed June 10, 2024 and all cast ballots must be received by CSDA no later than 5:00 p.m. on July 26, 2024.

FINANCIAL IMPACT

In Fiscal Year 2025, \$9,275 is budgeted for the CSDA membership in the District Memberships budget account.

ATTACHMENTS

- Attachment A: CSDA Electronic Ballot
- Attachment B: Candidate Information Sheets and Statements
- Attachment C: Vista Irrigation District Correspondence
- Attachment D: Valley Sanitary District Correspondence



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CSDA Board of Directors Election Ballot - Term 2025 - 2027; Seat A - Southern Network

Please vote for your choice

Choose one of the following candidates:

- Jo MacKenzie, Director, Vista Irrigation District *
- Jason Dafforn, General Manager, Valley Sanitary District
- Rodd Leja, Director, Jurupa Area Recreation & Park District

*Incumbent

<input type="checkbox"/> Jo MacKenzie* [view details]
<input type="checkbox"/> Jason Dafforn [view details]
<input type="checkbox"/> Ross Leja [view details]

[Continue](#) [Cancel](#)



**California Special
Districts Association**
Districts Stronger Together

2024 CSDA BOARD CANDIDATE INFORMATION SHEET

The following information **MUST** accompany your nomination form and Resolution/minute order:

Name: JO MacKENZIE

District/Company: Vista Irrigation District, *CSDA District of Distinction, Platinum Level*

Title: Director, Certificate in Special District Governance

Elected/Appointed/Staff: Elected

Length of Service with District: 32 years

1. Do you have current involvement with CSDA (such as committees, events, workshops, conferences, Governance Academy, etc.):

- ✚ CSDA Board of Directors, President 2011, Vice President 2010, Treasurer 2008-2009
- ✚ CSDA Finance Corporation Board of Directors, 2007-present; President 2012, 2013, 2015- present
- ✚ Special District Leadership Foundation Board of Director, Treasurer, currently Vice President
- ✚ Fiscal and Audit Committees, rewrote 'Treasurer Job Description'; Membership Committee 2011-present; Chair 2020-2021, 2022 and 2024
- ✚ Legislative Committee 2004-present; Chair, 2006-2010 and 2012
- ✚ CSDA San Diego Chapter, Board of Directors, 1993-present; President 1998-2000; presently serve on the Chapter Executive Board
- ✚ Attend all Annual Conferences and Legislative Days

2. Have you ever been associated with any other state-wide associations (CSAC, ACWA, League, etc.):

- ✚ ACWA: Past Board Director; Local Government, Chair 2014-2015 and Membership Committee
- ✚ ACWA Region 10 Board of Directors, Vice Chair, Alternate Chair, Director 1997-2010
- ✚ The California Association of Local Agency Formation Commissions (CALAFCO), Board Member and Legislative Committee member, 2017-2023

3. List local government involvement (such as LAFCO, Association of Governments, etc.):

- ✚ San Diego LAFCO, 1994-present: Commission Chair 2018 & 2019; Alternate 5 years; Special District Advisory Committee 14 years, Chair 2005-2009
- ✚ City of San Marcos Planning and Traffic Commissions
- ✚ Personally initiated the City of San Marcos Budget Review Committee in 1980, Chair 1996-2006
- ✚ Resource Conservation District of Greater San Diego County, Association Director, 2016 to present

4. List civic organization involvement and recognitions

- ✚ Special District Official of the Year by PublicCEO
- ✚ CSDA Legislative Advocate of the Year, 2011
- ✚ Graduate of CSDA's Special District Leadership Academy
- ✚ San Marcos Chamber of Commerce, Lifetime Ambassador
- ✚ Graduate of Leadership 2000, Cal State San Marcos
- ✚ Vista Community Development Associates, Treasurer
- ✚ Soroptimist International



RE-ELECT JO MACKENZIE

PROVEN EXPERIENCE LEADING SPECIAL DISTRICTS

- **DEDICATED**
- **FISCALLY RESPONSIBLE**
- **COMMITTED TO SPECIAL DISTRICTS**

It has been a privilege and honor to serve on the CSDA Board of Directors (Board) representing the Southern Network. Serving on the Board requires a commitment of time; I am in Sacramento at least twice a month for CSDA meetings. I have served as President, Vice President and Treasurer, and served as a Chair and/or member of the various committees. In 2010 and 2011, respectively, I was recognized as CSDA's Legislative Advocate of the Year and by PublicCEO as Special District Official of the Year.

During my tenure on the CSDA Board, I have formed working relationships throughout the Network and State that have given me an insight regarding the needs of special districts. Based on these insights and input from other CSDA directors, CSDA has worked to provide webinars at no cost to its members, begun offering the leadership academy three times a year and on-line, and the SDLF Board eliminated budget limits for scholarships. I serve on the CSDA and SDLF Boards, and I am proud of the collaboration that allows all special districts to take advantage of CSDA's programs.

During my term, I have been committed to continue building on the present foundation of CSDA's educational programs, state and federal legislative advocacy, and public outreach. CSDA is now the "voice of Special Districts", "the third leg of local government", and the 'go-to' association for legislative issues.

My proven leadership and public service experience, commitment to fiscal responsibility, and comprehensive LAFCO and special district knowledge make me the most qualified candidate to represent the Southern Network.

I have a true passion for and proven experience in leading Special Districts. I would be honored to continue serving on the CSDA Board as your Southern Network Director.

I am asking for your **Vote**.

ELECTRONIC VOTING ENDS JULY 26 AT 5:00 P.M.

**50+ CSDA EDUCATIONAL OPPORTUNITIES ARE LISTED ON
CSDA'S HOME PAGE**



**California Special
Districts Association**
Districts Stronger Together

2024 CSDA BOARD CANDIDATE INFORMATION SHEET

The following information **MUST** accompany your nomination form and Resolution/minute order:

Name: Jason Dafforn

District/Company: Valley Sanitary District

Title: General Manager

Elected/Appointed/Staff: Staff

Length of Service with District: 1 year

- 1. Do you have current involvement with CSDA (such as committees, events, workshops, conferences, Governance Academy, etc.):**

Attend CSDA Conference and Leadership Academy

- 2. Have you ever been associated with any other state-wide associations (CSAC, ACWA, League, etc.):**

ACWA, CASA

- 3. List local government involvement (such as LAFCo, Association of Governments, etc.):**

N/A

- 4. List civic organization involvement:**

Desert Recreation Foundation Board of Directors

****Candidate Statement – Although it is not required, each candidate is requested to submit a candidate statement of no more than 300 words in length. Any statements received in the CSDA office after the nomination deadlines will not be included with the ballot.**

My name is Jason Dafforn. I am a Licensed Civil Engineer in the State of California with over 30 years of experience in the water and wastewater industry. I have 17 years of experience as a utility manager working for California local governments, including over eight years working for a special district.

California's special districts play a crucial role in the daily lives of millions, providing essential services ranging from water and sanitation to fire protection, healthcare, and many others. The California Special District Association (CSDA) provides resources, training, state and federal advocacy, and professional development to help special districts across the State flourish.

Today, special districts are confronted with unprecedented challenges. As a special district manager, I have gained a comprehensive understanding of these challenges, which positions me to provide valuable guidance and develop effective resolutions. My fresh ideas and unique perspective will enable the Board of Directors to proactively address current issues and future challenges, keeping CSDA ahead of the curve.

Together, we hold the power to shape the future and provide exceptional resources for special districts in California. By ensuring they remain at the forefront of delivering essential services and improving the quality of life for all residents, we can make a significant impact.

Let us build a stronger, more resilient future for California's special districts and the communities they serve.



2024 CSDA BOARD CANDIDATE INFORMATION SHEET

The following information **MUST** accompany your nomination form and Resolution/minute order:

Name: ROSS A. LEJA

District/Company: JURUPA AREA RECREATION & PARK DISTRICT

Title: DIRECTOR DIVISION 5

Elected/Appointed/Staff: ELECTED

Length of Service with District: 6 YEARS

1. Do you have current involvement with CSDA (such as committees, events, workshops, conferences, Governance Academy, etc.):

NO

2. Have you ever been associated with any other state-wide associations (CSAC, ACWA, League, etc.):

NO

3. List local government involvement (such as LAFCo, Association of Governments, etc.):

NONE

4. List civic organization involvement:

JURUPA CHILDRENS CHRISTMAS PARTY

JURUPA DISTRICT LIONS CLUB

****Candidate Statement – Although it is not required, each candidate is requested to submit a candidate statement of no more than 300 words in length. Any statements received in the CSDA office after the nomination deadlines will not be included with the ballot.**

I am running for the open board position to bring representation for the Inland Empire to CSDA and grow CSDA in the Inland Empire. San Bernardino and Riverside Counties, together known as the Inland Empire, is one of the fastest growing regions of California and home to over 80 special districts. However, the Inland Empire currently has no representation on the Southern District Board.

I currently serve on the Board of Directors for the Jurupa Area Recreation and Parks District (JARPD). Our district serves the city of Jurupa Valley and a portion of the city of Eastvale. I have been in this position for six years. During this time we have grown our district by fourteen facilities. I have made it a mission to develop relationships with the other special districts in our area to help JARPD better serve its residents. I look forward to expanding this mission to the other special districts in the Inland Empire if I am elected to the Board representing the Southern District

I am an eight year Air Force Veteran, husband, father and grandfather. My wife of 49 years and I have made our home in Jurupa Valley for over three decades. I have served on the City of Jurupa Valley Traffic Safety Committee, acting as its first chair for three years. I also served on the Jurupa Unified School District Citizen Oversight Committee for a \$144 million bond measure as both Vice Chair and Chair. A cause close to my heart is my work with the Jurupa Children's Christmas Party, an organization that has distributed presents to underprivileged in Jurupa Valley for over 40 years.

I have always considered service to my country and community a privilege and would like to continue by serving on the board of the California Special Districts Association.

On behalf of the Vista Irrigation District (VID), I am requesting your agency's support and vote for Jo MacKenzie for the California Special Districts Association (CSDA) Board of Directors for the Southern Network, Seat A. We are fortunate to have such a qualified candidate in Director MacKenzie. She has the unanimous support of VID's Board, as noted in the attached letter from VID's Board President Richard Vásquez.

Having known Director MacKenzie for more than 20 years and working with her at VID, I can attest to her very active involvement in special districts and her acquired comprehensive knowledge in statewide and local special districts issues. Attached you will find a candidate's statement summarizing Director MacKenzie's qualifications. As you will see, she possesses the knowledge and experience necessary to be an outstanding, engaged and highly effective CSDA Board member.

I urge your Board of Directors to vote for Jo MacKenzie to continue her service as Seat A Director for the Southern Network on the CSDA Board; electronic ballots will be emailed to your district's contact person on June 10, 2024 and must be received by CSDA by 5:00 PM on July 26, 2024. Please do not hesitate to contact me if have any questions or need additional information. Thank you for your consideration.

Regards,

Brett Hodgkiss
General Manager
bhodgkiss@vidwater.org



1391 Engineer Street • Vista, California 92081-8840
Phone (760) 597-3100 • Fax: (760) 598-8757
www.vidwater.org

Board of Directors

Richard L. Vásquez, *President, Division 2*
Marty Miller, *Division 1*
Peter Kuchinsky II., *Division 3*
Patrick H. Sanchez, *Division 4*
Jo MacKenzie, *Division 5*

Administrative Staff

Brett L. Hodgkiss
General Manager
Ramae A. Ogilvie
Board Secretary
Elizabeth A. Mitchell
General Counsel

June 5, 2024

Re: Jo MacKenzie for CSDA Board of Directors, Southern Network, Seat A

Dear Board President:

On February 20, 2024, the Vista Irrigation District (VID) Board nominated Jo MacKenzie to the California Special Districts Association (CSDA) Board of Directors for the Southern Network, Seat A. As President of the Board, I'm requesting that your Board cast its vote for Jo MacKenzie, CSDA Board of Directors. Electronic ballot voting begins on June 10, 2024.

Jo's enthusiasm, commitment, and comprehensive knowledge of special districts have brought a high level of experience to the CSDA Board of Directors. Jo believes it is important that CSDA continue to be the voice of all special districts and build on the present foundation of legislative advocacy, educational programs, and public outreach.

Currently serving on the CSDA Board of Directors (Past President, 2011), Jo serves on the CSDA Legislative Committee; she served as the Committee Chair from 2006-2010 and in 2012 and was named Legislative Advocate of the Year in 2010. Jo currently serves as President of the CSDA Finance Corporation, and Vice President of the Special District Leadership Foundation. She also serves on the CSDA Member Services Committee and is very active with the San Diego Chapter of CSDA, serving as its President 1998-2000.

Jo was elected to the VID Board of Directors in 1992 and has since served as President nine times. She is currently a Commissioner on the San Diego Local Agencies Formation Commission (LAFCO) and served as Chair in 2019-2020; Jo has continuously served in various capacities on LAFCO since 1994. She has also served on the California Association LAFCO Board of Directors. Jo is a past Board Director for the Association of California Water Agencies and currently serves on its Membership and Local Government committees.

Jo is active in her local community, having served on the City of San Marcos Planning Commission, Traffic/Safety Commission, Budget Review Committee and Affordable Housing Task Force. She has also been active in the San Marcos Chamber of Commerce for over 30 years, serving as a Board Member and a Life Member Ambassador.

Jo is extremely active and engaged in all aspects of California special districts and her wealth of experience makes her the obvious choice for Southern Network, Seat A. I urge your Board to vote for Jo MacKenzie to continue her service as Seat A Director for the Southern Network. Thank you for your support!

Very truly yours,

A handwritten signature in blue ink that reads "Richard L. Vásquez".

Richard L. Vásquez
President, Board of Directors



ADMINISTRATIVE SERVICES

JUN 17 2024

RECEIVED

June 7,2024

RE: Support Jason Dafforn for CSDA Board of Directors, Southern Network, Seat A!

On behalf of the entire Board of Directors at Valley Sanitary District, located in the City of Indio, I am excited to announce that Jason Dafforn, our General Manager is running for a position on the California Special Districts Association (CSDA) Board of Directors, Southern Network, Seat A.

Mr. Dafforn brings a wealth of experience and knowledge through years working for Special Districts. His ability to foster collaboration amongst individuals working towards a common goal is second to none. As a Board, we are very fortunate and wish to share our General Manager's skills and abilities to serve Special Districts throughout the State and specifically for those here in the southernmost part of California.

Attached, you will find a candidate statement outlining his qualifications and vision for the future of our special districts.

You will receive an electronic ballot via email from CSDA on June 10, voting will remain open until July 26. Please follow the instructions in the email to cast your vote.

I kindly ask for your support in this election. Together, we can build a stronger future for California's special districts. If you have any questions or need further information, please do not hesitate to contact me.

Please vote for Jason Dafforn, Southern Network, Seat A.

Thank you,

Debra Canero
Board President
Valley Sanitary District
hgould@valley-sanitary.org



JASON DAFFORN

for CSDA Board of Directors – Southern Network

My name is Jason Dafforn and I am excited to announce my candidacy for the CSDA Board of Directors, representing the Southern Network, which includes Los Angeles, Orange, San Diego, San Bernardino, Riverside and Imperial counties. I may be new to Valley Sanitary District in Indio, California, but I am not new to special districts.

As a Licensed Civil Engineer with over 30 years of experience in the water and wastewater industry, I bring a wealth of knowledge and expertise to this position. My 17 years of experience as a utility manager for California local governments, including over eight years working for a special district, have given me a deep understanding of the unique challenges and opportunities that our special districts face.

I have dedicated my career to improving water and wastewater services, providing safe and reliable infrastructure for communities. My role as General Manager at Valley Sanitary District has equipped me with the skills to lead and innovate, always striving to find effective solutions to complex problems. I am passionate about the critical role that special districts play in our daily lives. For special districts including irrigation, water, wastewater, park and recreation, cemetery, fire, police protection, library, utility, harbor, healthcare and community services districts—to name a few—I am committed to supporting the essential services we all provide. I aim to bring a strategic and forward-thinking perspective to the Board of Directors, addressing current issues and future challenges to keep CSDA ahead of the curve.

Together, we can shape a stronger, more resilient future for California's special districts. By leveraging the resources and advocacy provided by CSDA, we can enhance the quality of life for all residents and keep our districts at the forefront of delivering essential services.

Thank you for your support!

Jason Dafforn, PE
General Manager, Valley Sanitary District, Indio, California





*Dedicated to
Satisfying our Community's
Water Needs*

MEMORANDUM

TO: Board of Directors
FROM: Paul E. Shoenberger, P.E., General Manager
DATE: July 10, 2024
SUBJECT: Navigating Social Media in Light of the United States Supreme Court Decision in *Lindke v. Freed*

RECOMMENDATION

Receive the presentation.

STRATEGIC PLAN

Goal #3: Be financially responsible and transparent.
Goal #4: Increase favorable opinion of Mesa Water.
Goal #6: Provide excellent customer service.
Goal #7: Actively participate in regional and statewide water issues.

PRIOR BOARD ACTION/DISCUSSION

None.

DISCUSSION

In *Lindke v. Freed*, the United States Supreme Court (Court) held that a public official who prevents someone from commenting on the official's social media page engages in "state action" only if the official both: (1) possessed actual authority to speak on the state's behalf on a particular matter; and (2) purported to exercise that authority when speaking or posting the social media posts. Federal law protects a person from the deprivation of a federal constitutional or statutory right involving "state action." Specifically, the Court analyzed an instance where a city manager blocked an individual from the city manager's Facebook page. This decision highlights the thin line between a public official's private or public social media use, and the factors the courts will look to when determining whether a public official's social media account or posts constitute "state action."

Staff has requested that Mesa Water's legal counsel give a presentation to the Board at its July 10, 2024 meeting, highlighting the significance of this ruling and its impact on public officials.

FINANCIAL IMPACT

None.

ATTACHMENTS

None.



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MEMORANDUM

TO: Board of Directors
FROM: Andrew D. Wiesner, P.E., District Engineer
DATE: July 10, 2024
SUBJECT: Reservoirs 1 and 2 Pump Station Upgrades Project -
Engineering Services

RECOMMENDATION

Award a contract to Lee + Ro, Inc. for \$271,500 and a 10% contingency of \$27,150 for an amount not to exceed \$298,650 to provide Engineering Services During Construction for the Reservoirs 1 and 2 Pump Station Upgrades Project.

STRATEGIC PLAN

Goal #1: Provide an abundant, local, reliable and safe water supply.
Goal #2: Perpetually renew and improve our infrastructure.

PRIOR BOARD ACTION

At its May 14, 2020 meeting, the Board of Directors (Board) awarded on-call professional design services contracts for the Capital Improvement Program Renewal (CIPR).

At its March 23, 2021 Committee meeting, the Board approved the proposed recommendations for the Water Supply, Energy, and Supply Chain Reliability Assessment as identified in the Executive Summary and Technical Memorandums 1, 2 and 3, and implement as part of the Capital Improvement Program Renewal.

At its June 28, 2023 meeting, the Board approved the reduction of scope for the Reservoirs 1 and 2 Pump Station Upgrades Project to remove the Reservoir 2 Pump Station conversion from natural gas engine driven pumps to electrically driven pumps.

At its November 8, 2023 meeting, the Board awarded a contract to Pacific Hydrotech Corporation for \$14,764,900 and a 10% contingency of \$1,476,490 for a total amount not to exceed \$16,241,390 for the construction of the Reservoirs 1 and 2 Pump Station Upgrades Project, directed staff to negotiate a contract end date, and authorized execution of the contract.

BACKGROUND

Mesa Water District (Mesa Water®) delivers local, clean, potable water to its ratepayers using nine groundwater wells and two storage reservoirs, each with a pump station. Constant pressure in the distribution system is supplied by the groundwater well pumps, with the reservoirs and associated pump stations serving to balance flow and pressure with demand. The reservoirs can also provide a total 28 million gallons of storage that can be used during equipment failure or unplanned maintenance events. However, water quality issues have limited the amount of water that can be reliably stored.

The current reservoir pump stations utilize natural gas engines to drive the main pumps and electric motors for the smaller jockey pumps that manage low flow requirements. These gas engines are near the end of their useful life and require replacement. In 2020, a Water Supply, Energy, and



Supply Chain Reliability Assessment was completed which recommended replacing the gas engines with electric motors and diesel generator back-up power. The recommendation was based on the standardization of pump drive and backup technologies with the clear wells.

Additionally, real-time chemical management was recommended at Reservoirs 1 and 2 to increase the usable storage volume. In 2017, Mesa Water executed a project to design new chemical management systems for each reservoir. Construction of these systems has been incorporated into the Reservoirs 1 and 2 Pump Station Upgrades Project.

The purpose of the Reservoirs 1 and 2 Pump Station Upgrades Project is to improve overall system reliability and streamline operations and maintenance. The following components are included in the scope of work for the project:

- Replacement of natural gas engine driven pumps with electric motor driven pumps at Reservoirs 1
- Replacement of propane backup systems with standby diesel generators at Reservoirs 1
- Demolition of hydro turbines at Reservoir 1
- Comprehensive rehabilitation of pumping systems piping, valves, and instrumentation at Reservoirs 1
- Replacement of electrical gear to support new electrical systems at Reservoirs 1
- Upgrade of Southern California Edison (SCE) services for both reservoir sites
- Upgrade of selected structures and maintenance facilities
- Replacement of existing slurry dewatering pit at Reservoir 1
- Incorporation of new chemical facilities at both reservoirs
- Addition of two electric motor driving pumps at Reservoir 2

DISCUSSION

The Reservoirs 1 and 2 Pump Station Upgrades Project is currently under construction. The contractor mobilized at Reservoir 2 on June 4, 2024, and plans to mobilize at Reservoir 1 in October 2024. The contract with the Design Engineer, Brown and Caldwell, to provide Engineering Services During Construction (ESDC) for the Reservoirs 1 and 2 Pump Station Upgrades Project expired on June 30, 2024, and is not eligible for renewal.

A Request for Proposal (RFP) for ESDC was sent to two firms - Hazen and Sawyer and Lee + Ro, Inc. (Lee + Ro). These firms were selected because they have personnel who are familiar with the Reservoirs 1 and 2 Pump Station Upgrades Project and can provide immediate value to project, which is already in construction. Hazen and Sawyer declined to submit a proposal due to their workload. A proposal was received from Lee + Ro. Staff reviewed the proposal and determined that it met the criteria of the RFP.

Staff recommends that the Board award a contract to Lee + Ro for \$271,500 and a 10% contingency of \$27,150 for an amount not to exceed \$298,650 to provide ESDC for the Reservoirs 1 & 2 Pump Station Upgrades Project.



FINANCIAL IMPACT

For Fiscal Year 2025, \$16,125,000 is budgeted for the Reservoirs Program; no funds have been spent to date.

	Project Estimate <u>Amounts</u>	Project Cost <u>Amounts</u>
Project Estimate	\$19,500,000	
Original Contracts		\$ 18,504,000
Change Orders		\$ 0
Requested Funding		\$ <u>271,500</u>
Revised Contracts		\$ <u>18,775,500</u>
Actual Spent to Date		\$ 2,225,404
Revised Project Estimate	\$19,500,000	

ATTACHMENTS

None.



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Water Needs*

MEMORANDUM

TO: Board of Directors
FROM: Kaitlyn Norris, Public Affairs Specialist
DATE: July 10, 2024
SUBJECT: Social Media Consulting Services

RECOMMENDATION

Approve a one-year contract with Westbound Communications for \$120,000 to provide Social Media Consulting Services.

STRATEGIC PLAN

Goal #4: Increase favorable opinion of Mesa Water.
Goal #6: Provide excellent customer service.

PRIOR BOARD ACTION/DISCUSSION

At its July 8, 2021 meeting, the Board of Directors (Board) approved a one-year contract, with options for renewal, to Westbound Communications for \$105,000 to provide digital and social media strategy and content development services.

At its August 10, 2022 meeting, the Board approved a one-year contract renewal with Westbound Communications for \$145,000 to provide digital and social media strategy content development, and community management services.

On June 8, 2023, under the General Manager's COVID signing authority, an amendment for \$145,000 was executed to exercise an extension available.

BACKGROUND

Mesa Water District (Mesa Water®) has supplemented staff efforts with social media consulting services from a number of agencies since 2016. In 2021, Mesa Water went through a Request for Proposal (RFP) process and selected Westbound Communications (Westbound) to provide digital and social media strategy, content development and community management services. Westbound Communications began working with Mesa Water in July 2021. The initial contract was for one year with options to renew for three additional one-year periods.

DISCUSSION

At the May 24, 2023 Board meeting, Westbound presented the results of its Fiscal Year (FY) 2023 social media campaign and recommendations for the District's FY 2024 social media program.

Westbound has been successful in helping Mesa Water exceed its FY 2024 measurable objectives for reach, engagement and Costa Mesa followers through strategic paid ad campaigns, with engagement and costs per click results surpassing industry standards. In FY 2024, Westbound also produced increased video content for Mesa Water's social media channels. Westbound will return to the Board to present its FY 2025 plan overview at a later meeting.



As this will be the final year of the Westbound contract, an RFP for digital and social media strategy, content development and community management services will be issued in FY 2025.

Staff recommends that the Board approve the final option to approve a one-year contract with Westbound Communications for \$120,000 to provide Social Media Consulting Services that include, but are not limited to, digital and social media strategy, content development and community management services; the contract amount includes increased funds for short-form video creation and paid campaigns to achieve reach and engagement objectives.

FINANCIAL IMPACT

In Fiscal Year 2025, \$1,047,550 is budgeted for Public Affairs Support Services; no funds have been spent to date.

ATTACHMENTS

None.



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Water Needs*

MEMORANDUM

TO: Board of Directors
FROM: Paul E. Shoenberger, P.E., General Manager
DATE: July 10, 2024
SUBJECT: Public Affairs Consulting Services

RECOMMENDATION

Approve a contract renewal with Brenda Deeley PR, LLC from July 1, 2024 to December 31, 2024 for an amount not to exceed \$40,000 to provide Public Affairs Consulting Services.

STRATEGIC PLAN

Goal #4: Increase favorable opinion of Mesa Water.
Goal #6: Provide excellent customer service.

PRIOR BOARD ACTION/DISCUSSION

At its August 11, 2021 meeting, the Board of Directors (Board) approved a contract with Brenda Deeley PR, LLC from July 1, 2021 to June 30, 2022 for an amount not to exceed \$115,200 to provide Public Affairs Consulting Services.

At its June 8, 2022 meeting, the Board approved a contract with Brenda Deeley PR, LLC from July 1, 2022 to June 30, 2023 for an amount not to exceed \$125,000.

On June 8, 2023, under the General Manager's COVID signing authority, an amendment was executed for an extension of time and additional funds with Brenda Deeley PR, LLC from July 1, 2023 to June 30, 2024 for an amount not to exceed \$150,000.

DISCUSSION

In 2021, after a competitive search, Mesa Water District (Mesa Water®) retained the public affairs firm Brenda Deeley PR, LLC (Brenda Deeley), a senior level public relations consultant, to provide public relations strategy to augment the District's Public Affairs team to ensure the public relations program ladders up to the District's business objectives – and to coach and mentor the public affairs team.

Ms. Deeley has provided consulting services for Mesa Water on several high-priority public affairs projects through her project management, staff oversight, and public relations expertise. She has overseen the development of exhibits and curriculum for the Mesa Water Education Center and has provided strategic communications counsel, writing services, media relations and professional development training.

Mesa Water is currently in the process of hiring a Public Affairs Manager and would like the ability to retain Ms. Deeley through the end of the calendar year.



Staff recommends that the Board approve a contract renewal with Brenda Deeley PR, LLC from July 1, 2024 to December 31, 2024 for an amount not to exceed \$40,000 to provide Public Affairs Consulting Services.

FINANCIAL IMPACT

In Fiscal Year 2025, \$1,047,550 is budgeted for Public Affairs Support Services; no funds have been spent to date.

ATTACHMENTS

None.

REPORTS:

10. REPORT OF THE GENERAL MANAGER

REPORTS:

11. DIRECTORS' REPORTS AND COMMENTS

DIRECTORS' REPORTS (AB 1234) PER CA GOVERNMENT CODE SECTION 53232.3(D)

In accordance with CA Government Code 53232.3(d), the following report identifies the meetings for which Mesa Water Directors received expense reimbursement.

Jim Atkinson Meetings Attended

Reimbursement Date:	Description, Date
NA	

Fred R. Bockmiller, P.E. Meetings Attended

Reimbursement Date:	Description, Date
6/24/24	American Water Works Association Conference, 6/10 – 6/13

Marice H. DePasquale Meetings Attended

Reimbursement Date:	Description, Date
6/24/24	Washington DC Federal Advocacy, 6/3 – 6/6

Shawn Dewane Meetings Attended

Reimbursement Date:	Description, Date
N/A	

James R. Fisler Meetings Attended

Reimbursement Date:	Description, Date
6/24/24	Silverado Modjeska Recreation and Park District, 4/23
6/24/24	Silverado Modjeska Recreation and Park District, 5/28

CLOSED SESSION:

13. CONFERENCE WITH SPECIAL LEGAL COUNSEL – POTENTIAL LITIGATION:
Pursuant to California Government Code Sections 54956.9(d)(4) and 54954.5(b)

The Board will meet in Closed Session with Special Legal Counsel and staff to consider potential civil actions and/or regulatory proceedings which may be brought against Mesa Water District.

CLOSED SESSION:

14. CONFERENCE WITH GENERAL LEGAL COUNSEL – PENDING LITIGATION:
Pursuant to California Government Code Sections 54956.9(d)(4) and 54954.5(b)