



Venture Strategic

Orange County Consulting Services
for Mesa Water District

November 12, 2025



Firm Overview

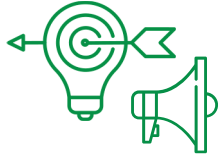
Venture Strategic is a fully integrated public relations, public affairs, communications, and marketing agency headquartered in Irvine, California. Deeply rooted in Orange County with a diverse portfolio spanning the United States, we craft and execute integrated strategies that build, enhance, and protect brand equity. We elevate client stories to strengthen reputation, shape public perception, and influence key audiences.

Firm Overview



Advocacy & Community Engagement

Relationships are gold. We help you connect with key stakeholders and target audiences in genuine, impactful ways — building trust and relationships that stand the test of time.



Strategy & Public Relations

Strategy drives success. We gather intelligence to inform your decision-making, help you define your narrative, manage your reputation, and communicate with purpose ensuring your message breaks through the noise and fortifies your position.



Marketing & Branding

Perception shapes reality. We create compelling public campaigns that amplify brand identity by connecting emotionally and driving measurable results across every platform for your organization's public awareness and call to action.



Mesa Water District Team



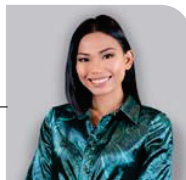
Jeffrey Corless, MBA
President and CEO



Tim Lineberger, JD
Vice President,
Strategy and Public Relations



Peter B. Dorsch, MPP
Vice President,
Community Engagement



Chelsea Shay
Director,
Marketing and Branding



Sam Hasson
Associate,
Marketing and Communications



Scope of Work for Mesa Water

Task 1. Team Meetings

Coordinate regularly with Mesa Water staff and participate in regional meetings to align on priorities and communications.

Task 2. Orange County Board of Supervisors (OC BOS)

Monitor, report, and advocate for Mesa Water's interests before the OC Board of Supervisors and their staff.

Task 3. Orange County Local Agency Formation Commission (OC LAFCO)

Engage with OC LAFCO Commissioners and staff, provide meeting insights, and support District visibility.

Task 4. Orange County Governmental Relations

Facilitate engagement with Orange County officials and special districts to advance Mesa Water's priorities.



Scope of Work for Mesa Water

Task 5. Project Updates

Provide monthly written reports and annual presentations summarizing advocacy activities and results.

Task 6. Project Funding Support

Secure letters of support from key officials for Mesa Water's priority projects and funding efforts.

Task 7. General OC Advocacy Consulting Services

Offer strategic counsel and support for ongoing Orange County policy and advocacy initiatives.



Key Updates - October

County of Orange

Illegal Encampments and Camping Ordinance

Orange County Fire Authority

Leadership Appointments



Thank You

Do you have any questions?

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